

Ellen Loots is specialized in arts management, cultural organizations, and creative entrepreneurship. She graduated from Antwerp University (Ph.D.) with a doctoral thesis on the performance of organizations in the arts (2015). Currently, she is an assistant professor at Erasmus University Rotterdam (Erasmus School of History, Culture, and Communication). A late entrant to the academic professional context, Ellen has been working as a practitioner in the arts and cultural field, as a marketeer, communication expert, and business leader in organizations. She is involved in numerous research projects, mostly about business models for individuals and organizations in arts, culture, and creative industries, and new approaches to cultural entrepreneurship. Her work has been published in the Journal of Cultural Economics, the International Journal of Cultural Policy, Cultural Trends, Growth and Change, and the International Journal of Arts Management.