

**Dr Avv MAGALI CONTARDI**  
**Italian qualified lawyer, PhD**  
**LLM Intellectual Property**  
**Post-doctoral researcher in IP**

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**EDUCATION**

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2017- 2023

**PhD in Law (Artificial Intelligence & Intellectual Property), *Summa Cum Laude*, mention of *international* doctorate**

*University of Alicante, Private and International Law Department, Spain*

Title: The interplay between patent law and medical device regulations in artificial intelligence medical devices: hindrance or spur?

Directors: Prof. Manuel Desantes (University of Alicante); Prof. Benedetta Ubertaini (University Milano-Bicocca)

02/2020- 10/2020

**University Diploma Artificial Intelligence & Intellectual Property (<http://www.ceipi.edu/UDAIIP>)**

*University of Strasbourg (CEIPI), Strasbourg, France.*

Artificial Intelligence in relation to Patents, copyright, designs, data protection, and intermediary liability, among others

Final Case Study: *AI-Interior Design Apps, Data and Intellectual Property: UAB "Planner 5D" v. Facebook Inc. A European Perspective*

2014/2015

**LL.M Magister Lvcentivvs - Master in Intellectual Property (<http://www.ml.ua.es/en>)**

*University of Alicante, Spain*

Thesis: "Patentability exceptions under art 53 (b) EPC: Decisions of the Enlarged Board of Appeal *Tomato II e Broccoli II G 2/12 – G 2/13*"

2012/2013

**Master's degree in Business Law and Public Manager -GEMP- (<http://mastergemp.jus.unipi.it/>)**

*University of Pisa, Italy*

Thesis: "Lineamenti giuridici della protezione delle indicazioni geografiche e denominazione di origine in Europa e nel Mercosur (Argentina e Brasile)"

2007/2011

**Juris Doctor of Law**

*University of Florence, Italy. (Second Law Degree)*

Thesis: "Marchi e brevetti nel fallimento. Cenni di diritto comparato: l'esperienza di Spagna e Germania" (Supervisor Prof. Niccolò Abriani)

**Lawyer (Honour Degree "Diploma de Honor" recognition awarded)**

*Catholic University Argentina, Argentina*

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**CURRENT AFFILIATION**

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2023

**Scuola Superiore Sant'Anna, Post-doctoral research Fellow ("Assegnista di ricerca")**

*Dirpolis Institute, Sant'Anna School of Advanced Studies, Italy*

Horizon Europe Projects OpenMuse (focus on the Music industry), Reboot (focus on the Audiovisual industry), data, IP and AI.

**Open Muse Activities:** literature review and legal mapping regarding diversity and circulation in the music sector converged in the D2.1. Music Diversity and Circulation. **Areas:** International Norms that define cultural and creative diversity, have diversity as an underlying goal and/or employ diversity indicators in their operation, Audiovisual norms, IP EU sources (copyright, CMOs and other regulations), International IP and Diversity Framework, Competition law, including the identification and review of previous studies; review of qualitative and quantitative surveys within stakeholders, and contribution to the development of diversity indicators; designing, circulating, collecting and analysing surveys for consortium members. Other contributions within the OP project include peer-reviewing deliverables, participation and representing SSSA in meetings, and stakeholders meetings, contribution with a literature search to D1.1., organising initial training for consortium members, contribution to identifying background IP of partners by developing forms for DPM and exploitation, initial draft of Data Management Plan, review of (technical) DMP, input in dissemination and input in other consortium tasks, such as in WP4 through literature review and mapping related to streaming and algorithm-recommender-system and data infrastructure.

**Reboot:** collateral contribution in the literature review, consent forms, and review of the Gender Equality Plan. Literature research, review and related contribution regarding Italian Stakeholders and measures adopted to

preliminary draft for 3.4. Promotion of the EFI at International level: institutional and policy models across the EU Member States.

**Other activities include:** Contribution to drafting tender bids (see details below), written contribution to brainstorming themes and part B drafting for MSCA tender; contribution to reCreating database scoring system for remaining countries, and to several activities within the IP team.

Since 2021

**Research Member of Global Innovation Law and Policy (GIP Law)**

*University of Alicante, Spain*

**Role:** contribution to research in several IP areas and its intersection with new technologies, blog post pieces and reports.

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## PREVIOUS AFFILIATIONS

01/11/2021 – 31/10/2022

**Scuola Superiore Sant’Anna, Research Fellow (“Assegnista di ricerca”)**

*Dirpolis Institute, Sant’Anna School of Advanced Studies, Italy*

Projects: reCreating Europe (<https://www.recreating.eu>); SobigData+++ (<https://plusplus.sobigdata.eu>), among others. **Activities included:** management activities (WP1), contributing to developing a comprehensive database of copyright flexibilities, research and drafting of deliverables and reports, designing and conducting surveys and other dissemination activities, and participation in internal meetings. **Activities Sobigdata++:** (development of a data research infrastructure): participation in internal meetings, organisation of webinars, research on data, writing reports and internal documents. **Others:** contributing to D1.3 (Data Management Plan) for Valkyries (*Harmonization and Pre-Standardization of Equipment, Training and Tactical Coordinated procedures for First Aid Vehicles deployment on European multi-victim Disaster*), contributing with research input on interoperability/standard rules; contribution to writing research proposal HealthyBay; contribution to paper Crossroad 1: IP v. Privacy paper LeADS.

2021-2022

**Research Support in IP projects (with Dr. Enrico Bonadio)**

*City, University of London*

**Tonus-UP:** “ToneUP - An intelligent bodysuit for real-time motion capture and assistance to aid prevention and rehabilitation in healthcare and sporting contexts” (led by the University of Newcastle, City, University of London and UK robotics company Tonus Tech Ltd) –**UK Research and Innovation grant. Role:** Research on IP strategy development, as well as regulatory and competition law aspects (focus EU; UK) (2021-2022)

Research team at City (led by Dr Eduardo Alonso, director of the City AI centre): **Non-Fungible Tokens, IP and copyright. Alan Turing grant** (2022). **Role:** Contribution to stakeholders workshop, research output and support in the editorship activities of an edited volume.

**Geographical Indications in bilateral trade agreements** - EU-Australia Prosecco conflict in FTA negotiations: Research project led by **Monash University of Melbourne**, funded by the Australian Research Council, Australia. (2021). **Role:** research aimed at providing the European perspective on Prosecco protection, factual and technical analysis for assessing an eventual WTO complaint. Preliminary results were discussed in a workshop attended by some national stakeholders, WTO members, European Commission experts and scholars in the reference field. The outputs were published in the Journal of World Investment and Trade.

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## APPOINTMENTS

2023-2024

**Lecturer, LLM Digital Law & Technology**

*Catholic University of Lyon, Faculty of Law*

1. Semester module “Introduction to IP Law”; 2. Semester Module “Digital IP Law”.

2023

**IP Expert, EISMEA-European Innovation Council**

Appointed as IP expert for EIC Beneficiaries

2021-2023

**WIPO-Turin LLM in Intellectual Property Programme, University of Turin- WIPO**

*Paper advisor*

2020-2022; 2024

**Lecturer, Master's degree in Business Law and Public Manager (GEMP) - 8 hours**

*University of Pisa, Italy*

**University of Pisa**

“Cultrice della materia”, Intellectual Property Course  
Examination of undergraduate students

10/2018 – 06/2019

**Max Planck Institute for Innovation and Competition** (<https://www.ip.mpg.de>)

Munich, Germany

Visiting researcher (Artificial Intelligence, Intellectual Property, patents, European law)

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## ACADEMIC PRESENTATIONS AND CONTRIBUTIONS

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### LECTURES

*Do's and Don'ts of Copyright Protection of Software and Databases for Young Researchers*, **Eurac Research**, Bozen, Italy (December 2023)

*Il marchio nel settore vitivinicolo e agroalimentare*, **Sharecom**, Padua, Italy (February 2023)

*Intellectual Property for researchers in a nutshell: focus on software and CII*, **Eurac Research**, Bozen, Italy (December 2022)

La protezione delle *Computer-implemented-inventions*, Ciclo dottorandi, **Università di Firenze** (September 2022)

*Intellectual Property Contracts*, University of Pisa, Italy. (September 2022)

*Extended Collective Licensing*, Meji University, Tokyo- Japan (online), (December 2021) (with Dr Mimler and Dr Bonadio)

*Innovation management & IPR Ecosystem-* Noi Tech AG, Eurac Research and **MCI Management Center Innsbruck** & NOI Tech Park, Bolzano, Italy (November 2021)

Patentes, Flexibilidades del ADPIC, patent waiver en el contexto de la actual pandemia Covid-19, **Universidad Católica de Santa Fe**, Online-Argentina (August 2021, with Dr. Elisabet Vidal).

*La tutela delle Computer-implemented-inventions*, Ciclo Dottorandi, **University of Florence**, Italy (July 2021)

*Intellectual Property Contracts in public and private contexts*, **University of Pisa**, Italy (July 2021)

*La forma dei prodotti: estetica e funzionalità; Disegni e Modelli vs. Brevetti I Disegni e Modelli*, **Meliusform**, Intellectual Property Course (online), Italy (February 2021)

*International Extension of Patent Rights*, **Università Luiss Guido Carli**, Rome, Italy (March 2020)

### CONFERENCE PRESENTATIONS

The Battle of Names: Geographical Indications vs. Common Names between Old World and New Works, **II Tricontinental Workshop on IP, La Laguna** (with N. Lucchi and E. Bonadio) (October 2023)

*Patente Unitaria, Puesta en Funcionamiento y Desafios*, **3° Congreso Internacional PI y Tecnologías Disruptivas, Universidad Austral** (September 2023).

*When innovation meets regulations: is the interplay of the medical device regulation and patent law in Europe supporting the development of AI-medical Devices?*, **EPIP 2023** (September 2023)

*The Landscape of Patent Pools in the IoT Sector*, **IPRE 2023** (June 2023 – with Dr Bonadio)

*The Impact of Migration on Geographical Indications: Four Cases Studies*, **ISHTIP 2023** (June 2023) (with N. Lucchi; E-Bonadio)

*Generative AI: creativity or IP Infringement – European Perspective*, **AIPPI Young Members Summit 2023** (June 2023)

*AI-medical devices in times of emergency: what should patent law do to take the best out of them?*, 40<sup>th</sup> **ATRIP** Video competition for young scholars (June 2022)

eHealth apps, Patents and AI, **Congreso Internacional Derecho Digital**, Tirant Lo Blanch (June 2022 – with Dr Bonadio).

*Copyright and teaching in times of Pandemic*, **Annual Meeting of the Global Expert Network on Copyright User Rights**: The Right to Research in International Copyright (April 2022, with Dr Bonadio)

Position paper, *Il Recepimento Della Direttiva Copyright Il Caso Italiano In Una Prospettiva Comparata Ed Europea*, **UNIDROIT** - International Institute for the Unification of Private Law (with E. Bonadio and O. Pollicino –February 2022)

*Extending the protection of Geographical indications within and beyond the EU*, Fourth IP & Camp; **Innovation Researchers of Asia Conference** (IPIRA- online), (with E. Bonadio and Nicola Lucchi, February 2022)

*Medical Device Regulation and GDPR, friend or foes regarding eHealth apps in the context of post-COVID-19?*, **Transformation4Europe**, (December 2021; with Dr. Schneider G.)

*Fan Art: Inspiration or Copyright Infringement?*1<sup>st</sup>, **Philippine International Copyright Summit** (PICS), Philippine-online (November 2021; with E. Bonadio)

*European Framework for AI-Medical Devices revisited*, Doctoral Seminar, **University of Alicante** (November 2020)

Changes in the medical device regulatory framework and its impact on the medical device industry, **8<sup>th</sup> International Conference in Law and Ethics-ICIL**, University Antwerp and Ku Leuven, Belgium

*Optimal term of patent protection for new medical devices: preliminary findings deriving from regulatory hurdles to place these products in the EU market*; **Second IP Researchers Europe Conference** (IPRE), University Geneva, WIPO, WTO, Geneva, Switzerland (June 2019)

*Supplementary protection certificates for medical devices in Europe: open questions*; **IP Researchers Europe Conference** (IPRE), University Geneva, WIPO, WTO, Geneva, Switzerland (June 2018)

*La Mediación en Propiedad Intelectual: El modelo Italiano*, VI **UAIPIT Conference**, University of Alicante (May 2015)

## **WORKSHOP AND SEMINAR PRESENTATIONS**

Marchi e altri segni distintivi, Seminario Protezione degli asset intangibili nell'imprenditorialità giovanile: dalla tutela dei brevetti e dei segreti industriali ai marchi, diritto di autore e casi pratici, **Ordine degli Avvocati di Perugia** in collaborazione con **AIPPI Giovani Italia** (November 2023)

Perspectives on the UPCA – Comparison of the Agreement and ROPs to the German, Italian and French National Procedure (Italian Perspective) in Handling Evidence Across Europe, **AIPPI Germany** (November 2023)

La tutela jurídica del Software, **Universidad de Alicante, OTRI** (Alicante, June 2023)

IP-related Blocking Injunctions and Internet Service Providers, **Legalmart** (December 2022)

*Technology, IP, NFTs and Creativity*, **Training for Iran Office** (December 2022, with E. Bonadio)

The new Italian press publishers' right: creative, fairness-oriented... and invalid?, webinar "The national transpositions of the DSM Directive: **JIPLP** Special DSM Issue and live webinar" (June 2022, with Prof. C. Sganga)

*Recent policy trends in the EU's digital copyright agenda*, IPeers Summer Seminar, **Central European University** (June 2022– with Dr Pelin Turan)

*Indicazioni Geografiche non Agricole: prospettive di riforma*, **AIPPI Giovani Italia** (May 2022).

*Propiedad Intelectual, Inteligencia Artificial y creatividad*, Jornada Retos y Oportunidades de los creadores en el entorno digital, Catedra Iberoamericana de la cultura digital y la PI, **OEI, Adepi** – Casa America, Madrid (April 2022)

*Technical Consultation Industrial Design base on Locarno Classification*, **Indonesia**-online (October 2021, with Dr Bonadio)

IP Commercialisation Strategies: European Perspectives, **AUTM**, US-online (September 2021, with Dr Bonadio)

*EU geographical indications in international trade agreements*, Online Workshop in the context of a research project led by **Monash University of Melbourne** and funded by the **Australian Research Council**, Australia (April 2021, with Dr Bonadio)

*Webinar Global Trademarks - Madrid Protocol & Applications*, **Lincoln Legal Chambers**, Online-India (March 2021, with Dr Bonadio)

*Il contenzioso brevettuale tra presente e futuro*, Seminario in Proprietà Industriale, **Livorno Bar Association**, Italy (November 2018)

*Proprietà industriale come strumento di valorizzazione degli asset intangibili. Tutela giurisdizionale in Italia e Germania*, Seminario in Proprietà Industriale, **Livorno Bar Association**, Italy (2018)

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## PUBLICATIONS

### **PUBLICATIONS IN EDITED VOLUMES AS A CO-AUTHOR:**

Bonadio, E., Kaur G., Contardi M. The landscape of patent pools in the telecommunication sector, in *A Research Agenda for Patent Law*, Enrico Bonadio and Noam Shemtov (Eds) (2024, Edward Elgar).

Bonadio E., Sganga C. and Contardi M., Introductory chapter, *Copyright, Blockchain and NFTs*, Routledge, E. Bonadio and C. Sganga (Eds) (Routledge, forthcoming 2024).

Bonadio E., Sganga C. and Contardi M., Neglected players (studio producers, sound engineers, dubbing directors)... which role for copyright and related rights?, *A Research Agenda for EU Copyright*, E. Bonadio and C. Sganga (Eds) (2024, Edward Elgar).

Contardi M and Bonadio E, 'AI, Patents and Health Innovations' in Taina Pihlajarinne, Upreti Nath and Jukka Mähönen (eds), *Intellectual Property Rights in the Post Pandemic World, An Integrated Framework of Sustainability, Innovation and Global Justice* (Edward Elgar Publishing 2023)

Bonadio E. and Contardi M, *Compulsory Licences during the Covid-19 Pandemic, A European and International Perspective* in *The Evolving architectures of international economic agreements*, Ottavio Quirico and Kasia Williams (eds) (Springer 2023).

Bonadio E. Lucchi N. and Contardi M, *Extending GI Protection in and beyond the EU*, in *Agrifood Market regulation and Contractual relationships*, Anna Maria Mancaloni and Raffaele torino (Eds) (Roma Tre Press 2023).

Bonadio E and Contardi M, 'Patent Trolls and Their Excesses: Blackbird Tech v Cloudflare' in Enrico Bonadio and Aislinn O'Connell (eds), *Intellectual Property Excesses, exploring the boundaries of IP protection* (Hart Publishing 2022)

### **PUBLICATION OF ARTICLES IN PEER-REVIEWED JOURNAL AS AUTHOR:**

Contardi, Patentability of diagnostic methods in AI Medical Devices: European and US approach at a comparison, forthcoming (2023) 45. EIPR, Issue 12.

Contardi, Magali, Changes in the Medical Device's Regulatory Framework and Its Impact on the Medical Device's Industry: From the Medical Device Directives to the Medical Device Regulations' (2019) 12 *Erasmus Law Review* 166.

Contardi, Magali, No proprietary protection for Individual non-geographical components of protected geographical denominations, Advocate General Hogan says, *Journal of Intellectual Property Law And Practice*-14.11 (2019): 838-840.

Contardi, Magali, Excepciones a la patentabilidad del art. 53 (b) CPE: comentario a las decisiones de la alta cámara de recursos del 25 de marzo 2015, *Broccoli II- Tomato II* (asuntos g 2/12 – g 2/13)", *Revista Iberoamericana de la Propiedad Intelectual*, n° 6,IJ-XCIV-240 December 2015

Contardi, Magali, Estatuto jurídico del embrión: Alcance de la prohibición de patentabilidad del art. 6 de la Directiva 98/44/CE en el Asunto C-364/13, International Stem Cell Corporation C. Comptroller General of Patents, Designs and Trade Marks. Situación en Latinoamérica, Revista Iberoamericana de la Propiedad Intelectual, n° 5, IJ-LXXIX-359, June 2015.

Contardi, Magali, La tutela de los productos agroalimentarios italianos en países extra Unión Europea", MicroJuris Argentina MJD6562 of December 30, 2013.

## **PUBLICATION OF ARTICLES IN PEER-REVIEWED JOURNAL AS A CO-AUTHOR:**

Bonadio, E. Contardi, M. Lucchi, N. Geographical Indications between the Old World and the New World, and the impact of Migration, GRUR International, V. 73, Issue 1. 2024 (forthcoming).

Contardi, M., Bonadio, E., & Tanwar, A. (2022). Copyright and Teaching in times of pandemics, European Intellectual Property Review (EIPR) 2022

Contardi, M., Bonadio, E., & Tanwar, A. (2022). Copyright and Teaching in times of pandemics, European Intellectual Property Review (EIPR) 2022

Sganga C. and Contardi M, *When harmonization leads to fragmentation (and potential invalidity claims): snapshots from the implementation of the new press publishers' right*, E.I.P.R. 44:8 (2022), 472-482.

Sganga, C. and Contardi M. *"The new Italian press publishers' right: creative, fairness-oriented... and invalid?". Journal of Intellectual Property Law & Practice 17.5 (2022): 421-428.*

Bonadio, E., and Contardi, M. *The Geographic Indication Prosecco Battle Between Italy and Australia: Some Lessons from the History and Geography of the Most Famous Italian Wine*. The Journal of World Investment & Trade, 23(2) (2022): 260-292.

Contardi M, Vidal Elisabet *Los derechos de propiedad intelectual en el sistema del comercio internacional instaurado por la OMC en materia de salud y licencias obligatorias*, Revista de Pensamiento Jurídico, UCSF n.5, 6 May 2022.

Contardi M, Vidal Elisabet, *Patentes, flexibilidades del ADPIC como respuesta a la pandemia COVID-19: Lecciones aprendidas y perspectivas de una política futura*, Revista Iberoamericana de la Propiedad Industrial 14 (2021): 71-104.

Bonadio E. and Contardi M, *Los troles de patentes: Una historia de exceso de ejercicios de propiedad intelectual*. Rev. Prop. Inmaterial 32 (2021): 37.

Contardi M. Neuburger B., *Interruption of Proceedings before the European Union Intellectual Property Office due to Insolvency of the Applicant*, European Intellectual Property Review E.I.P.R. 41:1.(2019).

Contardi, Magali; Neuburger B., Krasser, *Interferenze tra la disciplina concorsuale e le norme sui diritti industriali, il fallimetarista*, Giuffrè, March 2018.

Contardi, Magali A.; Gozalbez Rodrigo, Vidal, E, *La patentabilidad de genes humanos y el Código Civil y Comercial de la Nación*, El Derecho, [270] – No. 14.100, December 2016.

## **CONTRIBUTION TO REPORTS AND STUDIES**

Co-author, Sganga, C., Contardi M., Turan P., Harkai I., Mezei P., Signoretta C., Bucaria, G., *Study Copyright flexibilities: mapping and comparative assessment of EU and national sources (recreating, 2022)*

National expert for Italy (with Prof. C. Sganga) in: Quintais, João Pedro, et al. "Copyright Content Moderation in the EU: An Interdisciplinary Mapping Analysis." *Available at SSRN* (2022).

Contributor, report, L. Manderieux et al., *The Role of IP in a Post-Crisis World*, Global Digital Encounters, FIDE/TIPSA, 2021.

## **CONTRIBUTION TO JOURNALS AND IP BLOGS:**

- Since 2023, regular contributor to Lvcentinvs IP Blog:
  - El Tribunal Unificado de Patentes: primeras decisiones y litigios SEP en el Horizonte: <https://www.lvcentinvs.es/2023/11/17/10823/> (November 2023)
  - Reforma del Regimen de Titularidad de Invencciones originadas en ámbitos academicos – Eliminación del



Professor Privilege : <https://www.lvcentinvs.es/2023/10/13/novedades-desde-italia-reforma-del-regimen-de-titularidad-de-invenciones-originadas-en-entornos-academicos-eliminacion-del-profesor-privilege/> (October 2023)

- El Tribunal Unificado Abre Sus Puertas, ¿Para quién?: <https://www.lvcentinvs.es/2023/06/02/el-tribunal-unificado-de-patentes-abre-sus-puertas-para-quien/> (June 2023)
- SIAE vs. META: Aspectos de aplicación de la directiva sobre los derechos de autor y los derechos afines en el mercado unico digital EU 790/ 2019: <https://www.lvcentinvs.es/2023/04/25/siae-vs-meta-aspectos-de-aplicacion-de-la-directiva-sobre-los-derechos-de-autor-y-derechos-afines-en-el-mercado-unico-digital-eu-790-2019/> (Abril 2023)
- AI Bajo Acusa! El uso de imágenes en el aprendizaje de la IA ¿Viola los derechos de autor?: implicancias para la creatividad: <https://www.lvcentinvs.es/2023/03/09/ia-bajo-acusa-el-uso-de-imagenes-en-el-aprendizaje-de-la-inteligencia-artificial-viola-los-derechos-de-autor-implicancias-para-la-creatividad/> (March 2023)

Previous to 2023, occasional contribution: Link: <https://www.lvcentinvs.es/?s=magali+contardi>

- Contributor to **The Conversation**, an online journal with worldwide visibility and high academic rigour. My articles, written with Dr Bonadio, have reached 40,000 readings. For example:
  - *Paella given cultural recognition - What this new status means for the iconic dish*, The Conversation: <https://theconversation.com/paella-given-official-cultural-recognition-what-this-new-status-means-for-the-iconic-dish-171693>
  - *Prosecco or Prošek: The EU battle between Italy and Croatia over wine branding*, The Conversation: <https://theconversation.com/prosecco-or-prosek-the-eu-battle-between-italy-and-croatia-over-wine-branding-168759>
  - *How could an Italian Gallery sue over use of its public domain art?*, The Conversation: <https://theconversation.com/how-could-an-italian-gallery-sue-over-use-of-its-public-domain-art-164976>
  - *Brut force: how Putin's champagne label law could spark a trademark dispute with France*, The Conversation: <https://theconversation.com/brut-force-how-putins-champagne-label-law-could-spark-a-trademark-dispute-with-france-164124>
  - *Rooibos tea: EU Protection is good news for South African Agriculture*, The Conversation: <https://theconversation.com/rooibos-tea-eu-protection-is-good-news-for-south-african-agriculture-163502>
- **Trademark Lawyer Magazine:**
  - Paella given official cultural recognition – what this new status means for the iconic dish and how can “Paella” name be protected against misleading uses, November 2021 (With Dr E. Bonadio)
- **Wolter Kluwer Copyright Blog:**
  - Why the implementation of the Italian press publisher’s right might not be compatible with EU Law, 30 May 2022 (with Prof. C. Sganga)
- **AIPPI News Magazine:**
  - Le indicazioni geografiche non-agricole: contesto, legislazione attuale e proposte di riforma (7 September 2022).
- **Other IP Blogs**
  - Occasional contributor City blog. For example: *Lessons from the satan shoes legal fight: balancing trademark protection and free speech*: <https://blogs.city.ac.uk/citylawforum/2021/04/11/lessons-from-the-satan-shoes-legal-fight-balancing-trademark-protection-and-free-speech/>

## **CONTRIBUTION TO NEWSPAPERS AND OTHER MEDIA**

El tè Rooibos recibe la denominación de origen europea y la agricultura africana lo celebra, July 2021, *El País* (main Spanish newspaper): <https://elpais.com/planeta-futuro/2021-07-23/el-te-rooibos-recibe-la-denominacion-de-origen-europea-y-la-agricultura-africana-lo-celebra.html>

La directiva Europea del derecho de autor y derechos conexos en el entorno digital: El nuevo derecho de los editores de prensa. Entrevista CNN Radio Rosario, 19 March 2022

## **AIPPI QUESTIONS**

**Co-author**, AIPPI Free Trade Agreements on Treaties and Conventions addressing IPRs (June 2021)

**Co-author** AIPPI question on Bolar Research Exception, following the appointment to the Pharma Committee on July 2022. Contribution and representing Italian Committee in the AIPPI 2023 Congress Istanbul (Pharma Committee Resolution) and AIPPI Young Committee.

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## BID APPLICATIONS & APPLICATIONS GRANTED

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**Senior IP Researcher, Scuola Superiore Sant'Anna**, EU Commission Tender Study on EU data access and Reuse (**granted, 2023**). Tasks: literature review related to OS policies, SPR and Copyright Legislation (focus Italy, Germany and Austria, and collateral contribution to other selected countries), normative analysis, a draft of reports (including interim reports), identification of stakeholders for survey program, contribution to drafting and designing surveys and interview questions for exploring legislative options.

**Researcher, City, University of London** "ToneUP - An intelligent bodysuit for real-time motion capture and assistance to aid prevention and rehabilitation in healthcare and sporting contexts" (led by the University of Newcastle, City, University of London and UK robotics company Tonus Tech Ltd) – **UK Research and Innovation (granted, 2021)**

**Research team**, Intersection between NFTs and copyright (led by computing scholar Dr Eduardo Alonso, director of the City Artificial Intelligence Centre) – **Alan Turing grant (granted, 2021)**

**Researcher**, HORIZON-CL2-2022-HERITAGE-01-02, Culture, Creativity and Inclusive Society, Food, Bioeconomy, Natural Resources, Agriculture and Environment (**2022, not successful**)

**Co-investigator**, "Pat-hos" (led by City, University of London together with Association of European Science and Technology Transfer Professionals, inter alia), focused on IP protection and technology transfers at hospitals- Application to the European Patent Office Research Programme (**2021, not successful**)

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## EXAMINATION & REVIEWING

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### POSTGRADUATE MASTER THESIS

Andrea Jimenez Garay, *The balance of interests in the coexistence of Homonymous geographical Indications: A suggestion for its practical implementation* (2023) – WIPO IP Programme

Ekaterina Chabykina, *The hidden Rocks of the Geneva Act of the Lisbon Agreement for the Eurasian Economic Union Evolution in the IP sphere* (2022) – WIPO IP Programme

Islan El-Deek: *Patent ownership in academia-industry partnerships: analyzing default rules and proposing practical scenarios for balancing them in the context of collaboration agreements between a Saudi university and a multi-national corporation*" (2021) – WIPO IP Programme

Luciano Pagano: *Registrabilità di segni aventi ad oggetto emblemi delle forze armate: il caso dal retrogusto amaro* (2021) – Co-tutor, Master GEMP

Francesca Serrini: *Accordi Di Coesistenza Marchi E Normativa Antitrust* (2020) – Co-tutor, Master GEMP

### PEER- REVIEWING

I occasionally peer-reviewed for the Revista Iberoamericana de la Propiedad Intelectual.

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## WORK EXPERIENCE

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**IP Lawyer & IP Advisor, Contardi IP Law, Milan-Lucca, Italy (currently)**

**Intellectual Property Lawyer & Advisor, Società Italiana Brevetti Spa ([www.sib.it](http://www.sib.it)), Milan, Italy (2019 -2021)**

**IP legal, Zimmermann & Partner Patentanwälte mbG ([www.zimpat.com](http://www.zimpat.com)), Munich, Germany (2016-2019)**

**Legal - DG5 Legal & International Affairs, European Patent Office, Munich, Germany (2015-2016)**

**Legal - First Board of Appeal- European Union Intellectual Property Office, Alicante, Spain (2015)**

**Legal trainee/ freelancer collaborator - Studio Legale Avv. Pieroni, Lucca, Italy (2011 -2012; 2014)**



Intellectual Property Trainee – De Tullio & Partners, IP Law Firm ([www.detulliopartners.com](http://www.detulliopartners.com)), Rome, Italy  
(2013 -2014)

## OTHER IP COURSES & TRAININGS

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<b>German Law Course</b> IP law (Grade 1), Competition law (Grade 1), Contract law (Grade 2), Constitutional law (Grade 2), among others <i>Ludwig-Maximilians-Universität, München, Germany</i>	2021
<b>Winter School The Regulation of Robotics &amp; AI in Europe: Legal, Ethical and Economic Implications</b> <i>EURA Jean Monnet Center of Excellence, Scuola Superiore Sant'Anna, Pisa, Italy</i>	12/2020
<b>CopyrightX</b> (focus on US law) <i>Harvard University, Turin Affiliated course</i>	02/2020 -05/2020
<b>Elements of AI</b> <i>University of Helsinki (on-line)</i>	03/2020
<b>X IP Transatlantic Intellectual Property Summer Academy - Intellectual Property, Hightech and International Trade</b> (scholarship awarded) <i>Bocconi University / University of Alicante, Alicante, Spain</i>	09/2016
<b>IX Transatlantic Intellectual Property Summer Academy - Challenges in Intellectual Property and International Trade</b> (scholarship awarded) <i>Bocconi University / University of Alicante / University of Barcelona [IELPO LL.M.], Barcelona, Spain</i>	06/2015
<b>Transnational Intellectual Property Programme 2015</b> <i>University of Washington (School of Law Advanced Study and Research on IP) and CEIPI (Centre for Intellectual Property Studies), Strasbourg, France.</i>	03/2015
<b>Sacred Heart Catholic University of Milan</b> Post-lauream Course in Bioethics	2012

## PARTICIPATION TO OTHER ACTIVITIES

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**Support Team Global Digital Encounters** “*The Role of IP in a new post-crisis world*”, a forum for fostering academic discussion organised by FIDE (Legal and Business Research Foundation) and TIPSA (Transatlantic Intellectual Property Academy) (since 2020)

**Delegated ELSA** for the IPC Revision Working Group, 39th Session, WIPO (World Intellectual Property Organization); Geneva, Switzerland (2018)

## ADMINISTRATIVE EXPERIENCE

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Contribution to the project management and coordination activities (WP1), recreating Europe Horizon 2020, led by SSSA (2022)

Contribution to the data management plan design and support in the framework of Horizon 2020 Valkyries (2022)

Contribution to the Data Management Plan design and support in the framework of Horizon Europe OpenMuse (2023)

## LANGUAGE SKILLS

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Italian; Spanish Mother tongue

English C2; (Cambridge certifications: BEC, PET, FCE)

German C1/B2 (Goethe Institut; Goethe Zertifikat A2 and B2)

French A2 (Course at the EPO)

## DIGITAL COMPETENCE

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Text Processing, presentations and charts	- Microsoft Office and other interactive applications for lecturing
IP Databases	- Darts-IP, DeJure; TM View, Espacenet, among others
IP Online filing	- EPOLine; EUIPO; ePCT; PCT/ PDA (public)
IP Search	- SAEGIS, Compumark; Orbit, patentinspiration
Citation Manager	- Zotero, RefWorks
Software management	- Anaqua; Zenodo; Trello

## MEMBERSHIP

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Milan Bar Association

Licensing Executive Society (LES-Italy)

International Association for the Protection of Intellectual Property (AIPPI); Member and co-president of the AIPPI Youth Committee, Italy; Member of the AIPPI International Pharma Committee (2022-2025)

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January 2024

Dr Avv. Magali Contardi