

Alberto Camusso

Alberto Camusso is a partner in the Turin office of Jacobacci & Associati, a premier IP firm in Italy, which Alberto joined in 1996, and became a partner in 2006.

Alberto's practice covers all areas of intellectual property, with a focus on IP litigation, as well as competition law and commercial agreements of all kinds. He routinely acts for major international clients assisting them in devising and implementing IP rights enforcement strategies. He has acted in landmark cases before the Italian courts, including the Supreme Courts and the European Court of Justice.

Alberto is a frequent speaker on various IP issues from enforcement procedures to the protection of confidential information and trade secrets. He also lectures on antitrust law at the Master in Intellectual Property law course jointly organized by the University of Turin and the WIPO.

He speaks English and French and is a member of Marques, LES, AIPLA.

Publications:

"Textbook on Biotechnology and Pharmaceutical Patent Law" edited by Darby & Darby (co-author);

"Anti-counterfeiting in Italy shows signs of improvement" published on *World Trademark Review* 2008;

"La riforma del Codice della Proprietà Industriale", Giuffrè, 2011 (co-author);

"La tutela del know how", Giuffrè 2012 (co-author);

"Protecting Brands Online", *European Lawyer Reference* 2012, Thomson Reuters

Contributor to the Italian chapter of *"Compatibility of Transactional Resolutions of Antitrust Proceedings with Due Process and Fundamental Rights & Online Exhaustion of IP Rights"*, 2016, Springer.