

## Prof. Dr. Irene Calboli

### FULL-TIME ACADEMIC APPOINTMENTS

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#### TEXAS A&M UNIVERSITY SCHOOL OF LAW (2015-present)

- **Professor of Law** (tenured appointment)
- **Faculty Associate, Center for Law and Intellectual Property (CLIP)** (2015-present) (*U.S. News* Intellectual Property Specialty Ranking: #6 in 2023; #7 in 2022; #8 in 2021; #8 in 2020; #7 in 2019; #7 in 2018; #14 in 2017)
- **Courses:** Trademarks and Unfair Competition Law; Art and Cultural Heritage Law; Intellectual Property and Cross-border Trade; Fashion Law; Comparative Law; Food and Wine Law; Intellectual Property Management; Independent Study
- **Law School Committee Service:** Promotion and Tenure Advisory Committee (2021-present); Promotion & Tenure Committee (2015-present); Publications Committee (2019-2021; Chair 2020-2021); Strategic Initiatives Committee (2019-2021); Experiential Learning Committee (2020-2021); International Programs Committee (2015-2019)
- **Additional Law School Service:** support to the Dean Search Advisory Committee (2017-2018); support to the Faculty Appointment Committee (2015-present)
- **Faculty Advisor:** Intellectual Property Student Association (2019-present); 1L mentoring program (2017-present); Student notes supervisor (*Texas A&M Law Review* and *Texas A&M Journal of Property Law*) (2015-present)
- **University Service:** Reviewer for X-Grants and PRISE-Grants; Eminent Scholar Award Selection Committee
- **Achievements:** Top 10% authors (Social Science Research Network); Hanken-Fulbright Distinguished Chair in Business and Economics (2022); Fulbright Specialist Program (2018-2021); American Law Institute (2015-present)

#### SINGAPORE MANAGEMENT UNIVERSITY SCHOOL OF LAW, SINGAPORE (2015-2018)

- **Visiting Professor**
- **Lee Kong Chian Fellowship for Excellence in Scholarship** (2015-2016; 2016-2017; 2017-2018)
- **Head of Centre**, Applied Research Centre for Intellectual Assets and the Law in Asia, ARCIALA (June 2015-February 2017)
- **Deputy Director**, Applied Research Centre for Intellectual Assets and the Law in Asia, ARCIALA (2015-2018)
- **Courses:** Intellectual Property and International Trade; IP Management (Master of Science in Innovation and Doctor of Innovation, Lee Kong Chian School of Business)
- **University Grants:** S\$50,000 for a Workshop on Intellectual Property and Cultural Assets in Singapore and ASEAN (2017-2018); S\$ 40,000 for a Workshop on Approaches and Methodologies in IP Research (and resulting publication) (2017-2018); S\$ 30,000 for a Workshop on Non-Traditional Trademarks (and resulting publication) (2016-2017); S\$40,000 from Special Grant from Provost Fund for a Workshop on Trademark Protection in ASEAN (2015-2016)
- **Achievements:** Organized over 100 events for ARCIALA during the period 2015-2018 (see <https://arciala.smu.edu.sg/events>); Founder, "IPScholars Asia Conference" (renamed Asian IP Works-In-Progress Conference in 2020) (Convener, 2016, 2017, and 2018 editions); Founder, ASEAN IP Colloquium (2015-2017)

#### NATIONAL UNIVERSITY OF SINGAPORE, FACULTY OF LAW, SINGAPORE (2012-2015)

- **Visiting Professor**
- **Courses:** Foundations of Intellectual Property; Topics in the Civil Law Tradition: European Harmonization; Intellectual Property and International Trade; Directed Research (LL.B. and LL.M Program)
- **Service:** Judge, International IP moot court; Supervisor and Advisor, IP Law Student Association
- **University Grants: Co-recipient:** S\$ 90,000 for a Conference on Geographical Indications of Origin (and resulting publication) (2014-2015)

#### **MARQUETTE UNIVERSITY LAW SCHOOL (2003-2015)**

- **Professor of Law** (2012-2015) (tenured appointment)
- **Associate Professor of Law** (2008-2012) (tenured appointment)
- **Assistant Professor of Law** (2003-2008) (tenure-track appointment)
- **Founding Director, IP & Technology Program** (2006-2015)
- **Courses:** Intellectual Property Law; International Intellectual Property; Trademarks and Unfair Competition; Intellectual Property Theory; Computer Law; International Business Transactions; European Union Law; International Law; Directed Research
- **Law School Committee Service:** Promotion and Tenure Committee (2008-2015); Academic Programs Committee (Chair 2010-11; 2003-2010); Diversity Committee (Chair 2011-12; 2005-2011); Curriculum Committee (2009-2010); Faculty Appointments Committee (2005-2006); Speakers from Practice Committee (2004-2006); Student Publications Committee (2003-2012)
- **Faculty Advisor:** *Marquette Intellectual Property Law Review* (2002-2015); Saul Lefkowitz Moot Court Competition (2002-2012); IP Law Society (2002-2012)
- **University Committee Service:** Intellectual Property Committee (2007-2012); Nomination and Elections Committee (2003-2007)
- **University Grants:** \$5,000 Excellence in Diversity Grant, Office of the Provost for Diversity and Inclusion, (2011-2012); \$30,000 for the Inaugural International Intellectual Property Roundtable (2011-2012); \$20,000 for the Inaugural Intellectual Property Colloquium Series (2011-2012)
- **Achievements:** Top 10% authors (Social Science Research Network); National Champion, Saul Lefkowitz Moot Court Competition (2005); Regional Champion, Saul Lefkowitz Moot Court Competition (2004 and 2005)

#### **DEPAUL UNIVERSITY COLLEGE OF LAW (Spring 2011)**

- **CIPLIT Visiting Professor of Intellectual Property Law**
- **Faculty Associate, Center for Intellectual Property Law and Information Technology (CIPLIT)**
- **Courses:** Trademarks Law; International Intellectual Property

#### **UNIVERSITY OF BOLOGNA FACULTY OF LAW, ITALY (1994-2003)**

- **Research Assistant Professor** (three-years contract) (2000-2003)
- **Post-Doctoral Fellow** (1998-2000)
- **Doctoral Fellow and Teaching Assistant** (1994-1997)
- **Courses:** Intellectual Property Law; Internet Law; European Internal Market; Business Associations

### **FELLOWSHIPS, HONORARY AND VISITING ACADEMIC APPOINTMENTS**

#### **IE LAW SCHOOL, IE UNIVERSITY, MADRID, SPAIN (2021-present)**

- **Visiting Professor**, LL.M. in Intellectual Property and Technology Law

#### **FACULTY OF LAW, UNIVERSITAS PADJAJARAN, INDONESIA (2021-present)**

- **Visiting International Honorary Professor**

#### **WORLD INTELLECTUAL PROPERTY ORGANIZATION & UNIVERSITY OF TORINO, ITALY (2021-present)**

- **Visiting Professor**, LL.M. in Intellectual Property Rights

#### **NATIONAL LAW UNIVERSITY, DELHI, INDIA (2021-present)**

- **Visiting Honorary Professor**

#### **FACULTY OF LAW, UNIVERSITY OF MELBOURNE, AUSTRALIA (2020-present)**

- **Senior Fellow**, Masters Program

#### **KOREA DEVELOPMENT INSTITUTE (KDI) OF PUBLIC POLICY AND MANAGEMENT, REPUBLIC OF KOREA, (2020-present)**

- **Visiting Professor**, WIPO-KIPO-KDI Master of Intellectual Property and Development Policy

#### **JEAN MONNET CENTRE OF EXCELLENCE “CONSUMERS AND SMES IN THE DIGITAL SINGLE MARKET,” UNIVERSITY OF BOLOGNA, ITALY (2019-present)**

- **Faculty Associate** (Responsible for the Research Stream “IP Rights in the Digital Market”)

- EAST CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW (ECUPL), PEOPLE'S REPUBLIC OF CHINA** (2019-present)
- **Visiting Professor**, International Law School
- FACULTY OF LAW, UNIVERSITY OF GENEVA, SWITZERLAND** (2019-present)
- **Academic Fellow** (2019-present); **Associate**, Digital Law Center (2020-present); **Academic Co-Director**: Luxury Digital Law Series (2020-2021); **Commentator and Scientific Committee Member**, Annual "Geneva Digital L@w Research Colloquium" (2019-present)
- SINGAPORE UNIVERSITY OF SOCIAL SCIENCES (SUSS), SINGAPORE** (2018-present)
- **Academic Fellow** (2018-2021) and **Visiting Professor** (2021-present)
- ROYAL UNIVERSITY OF LAW AND ECONOMICS, CAMBODIA** (2017-present)
- **Distinguished Fellow** and **Visiting Professor**, Dual Degrees, Executive Master in International Business Law
- FACULTY OF LAW, BOCCONI UNIVERSITY, ITALY** (2017-present)
- **Visiting Professor**, LL.M. in Law of Internet Technology
- GRENOBLE GRADUATE SCHOOL OF BUSINESS, PARIS CAMPUS** (2017-present)
- **Visiting Professor**, MSc in Fashion & Luxury Management
- FACULTY OF LAW AND SOCIAL SCIENCE, UNIVERSITY CARLOS III OF MADRID, SPAIN** (2014-present)
- **Visiting Professor**, Master in Intellectual Property Rights
- CENTRE OF INTERNATIONAL IP STUDIES, UNIVERSITY OF STRASBOURG, FRANCE** (2014-present)
- **Visiting Professor**, Graduate Program in Intellectual Property
- STANFORD UNIVERSITY LAW SCHOOL, UNITED STATES** (2013-present)
- **Fellow**, Transatlantic Technology Law Forum
- NANYANG TECHNOLOGICAL UNIVERSITY, NANYANG BUSINESS SCHOOL, SINGAPORE** (2019-2020)
- **Visiting Professor**
- WORLD INTELLECTUAL PROPERTY ORGANIZATION & TONGJI UNIVERSITY, PEOPLE'S REPUBLIC OF CHINA** (2017-2020)
- **Visiting Professor**, Master in Intellectual Property (specialization Design)
- HANKEN SCHOOL OF ECONOMICS, HANKEN UNIVERSITY, FINLAND** (2016-2020)
- **Hanken Distinguished Fellow**
- IFIM LAW SCHOOL, BANGALORE, INDIA** (November 2019)
- **Visiting Professor** (course: International Intellectual Property Law)
- HEBREW UNIVERSITY OF JERUSALEM, FACULTY OF LAW, ISRAEL** (March 2019)
- **Visiting Professor** (course: Fashion Law)
- NATIONAL UNIVERSITY OF SINGAPORE, FACULTY OF LAW, SINGAPORE** (January 2019)
- **Visiting Professor** (course: Art and Cultural Heritage Law)
- SHANGHAI UNIVERSITY OF POLITICAL SCIENCE AND LAW, PEOPLE'S REPUBLIC OF CHINA** (May 2018)
- **Visiting Professor**, Undergraduate and Graduate Law Programs
- CENTRE FOR ASIAN LEGAL STUDIES, NATIONAL UNIVERSITY OF SINGAPORE, SINGAPORE** (2013-2015)
- **Faculty Associate** (Research Project: *Geographical Indications of Origin in Asia-Pacific*)
- MICHIGAN STATE UNIVERSITY COLLEGE OF LAW, UNITED STATES** (July 2013)
- **Visiting Professor**, Summer Program, Rijeka, Croatia (course: International Copyright Law)
- FACULTY OF LAW, NIJMEGEN UNIVERSITY, THE NETHERLANDS** (2000-2007)
- **Lecturer**, Pallas LL.M. Course in European Business Law
- TC BEIRNE SCHOOL OF LAW, UNIVERSITY OF QUEENSLAND, AUSTRALIA** (July 2004)
- **Visiting Professor**, Summer Program, Brisbane, Australia (course: European Union Law)
- MAX-PLANCK-INSTITUTE FOR INNOVATION AND COMPETITION, MUNICH, GERMANY** (Summer 2001)
- **Visiting Researcher** (Research Project: *Comparative Advertising in the European Union*)

**CENTRE OF EUROPEAN LAW, KING'S COLLEGE, UNIVERSITY OF LONDON, U.K.** (1997-1998)

- **Visiting Researcher** (Research Project: *A Comparative Analysis of Trademark Law in Italy and the U.K.*)

**MAX-PLANCK-INSTITUTE FOR INNOVATION AND COMPETITION, MUNICH, GERMANY** (1997-1998)

- **Visiting Researcher** (Research Project: *Free Movement of Good and Trademark Exhaustion in the EU*)

**FACULTY OF LAW, UNIVERSITY COMPLUTENSE, SPAIN** (1995-1996)

- **Visiting Fellow** (Research Project: *Misleading Advertising in the European Union*)

## **ACADEMIC EXPERT AND ADVISOR ACTIVITY (Past 10 Years)**

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### **WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO)**

- **Expert, WIPO Academy**, WIPO-UNIGE Summer School, June 20-July 1, 2022 (via videoconference) (invited)
- **Expert, Standing Committee on Copyright and Related Rights, 42<sup>nd</sup> Session**, Information Session on “Copyright in the Digital Environment,” Geneva, Switzerland, May 12-13, 2022
- **Speaker, Division for Trademarks, Industrial Design, and Geographical Indications**, Panel on “Geographical Indications and Trade,” Worldwide Symposium on Geographical Indications, September 6-8, 2021 (via videoconference)
- **Expert, Standing Committee on Copyright and Related Rights, 41<sup>st</sup> Session**, Information Session on “Copyright in the Digital Environment,” July 1, 2021 (via videoconference)
- **Expert, WIPO Academy**, WIPO-UNIGE Summer School, June 28-July 5, 2021 (via videoconference)
- **Speaker, Standing Committee on the Law of Trademarks, Industrial Design, and Geographical Indications, 43<sup>rd</sup> session**, “Information Session on Geographical Indications,” November 24, 2020 (via videoconference)
- **Expert, SMEs and Entrepreneurship Division**, “Intellectual Property Management: A Product-based Analysis Workshop,” October 15-16, 2020 (via videoconference)
- **Expert, WIPO Academy**, WIPO-UNIGE Summer School, June 22-July 4, 2020 (via videoconference)
- **Expert, WIPO Academy**, WIPO-UNIGE Summer School, World Intellectual Property Organization, Geneva, Switzerland, June 24-July 5, 2019
- **Expert, WIPO Academy**, Faculty of Law, Universitas Padjadjaran, Bandung, Indonesia, December 11-14, 2018
- **Expert, WIPO Academy**, Faculty of Law, Universitas Indonesia, Jakarta, Indonesia, November 20-23, 2018
- **Expert, WIPO Academy**, Training Course on Geographical Indications, World Intellectual Property Organization and National Intellectual Property Center of Georgia (SAKPATENTI), Tbilisi, Georgia, September 17-21, 2018
- **Expert, WIPO Academy**, WIPO-UNIGE Summer School, World Intellectual Property Organization, Geneva, Switzerland, June 25-July 6, 2018
- **Expert, WIPO Academy**, Faculty of Law, Universitas Indonesia, Jakarta, Indonesia, November 6-9, 2017
- **Expert, WIPO Academy**, Faculty of Law, Universitas Padjadjaran, Bandung, Indonesia, October 31-November 3, 2017
- **Expert, WIPO Academy**, WIPO-UNIGE Summer School, World Intellectual Property Organization, Geneva, Switzerland, June 26, 2017
- **Expert, WIPO Academy**, Intellectual Property Corporation of Malaysia (MyIPO), Kuala Lumpur, Malaysia, January 17-19, 2017 (designed a Certificate on IP Management and a Certificate in Patent Drafting and Application Process)
- **Expert, WIPO Academy**, University of Padjadjaran, Bandung, Indonesia, November 21-25, 2016
- **Expert, WIPO Academy**, Indonesian IP Academy and Faculty of Law, University of Indonesia, Jakarta, Indonesia, August 29-September 1, 2016

### **WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO) AND WORLD TRADE ORGANIZATION (WTO)**

- **Expert, WIPO-WTO Colloquium for Teachers and Researchers of Intellectual Property**, World Intellectual Property Organization and World Trade Organization, November 1-12, 2021 (via videoconference)
- **Expert, WIPO-WTO Colloquium for Teachers and Researchers of Intellectual Property**, World Intellectual Property Organization and World Trade Organization, Geneva, Switzerland, June 17-29, 2019
- **Expert, WIPO-WTO Colloquium for Teachers and Researchers of Intellectual Property**, World Intellectual Property Organization and World Trade Organization, Geneva, Switzerland, June 18-29, 2018
- **Expert, WIPO-WTO Colloquium for Teachers and Researchers of Africa**, University of South Africa (UNISA), Pretoria, South Africa, April 9-12, 2018

- **Expert**, WIPO-WTO Colloquium for Teachers and Researchers of Intellectual Property, World Intellectual Property Organization and World Trade Organization, Geneva, Switzerland, June 26-30, 2017
- **Expert and Co-organizer**, WIPO-WTO Colloquium for Teachers and Researchers of Asia, Singapore Management University School of Law, Singapore, February 20-22, 2017
- **Expert**, WIPO-WTO Colloquium for Teachers and Researchers of Intellectual Property, World Intellectual Property Organization and World Trade Organization, Geneva, Switzerland, June 22-24, 2016

#### **INTERNATIONAL TRADE CENTER (UNITED NATIONS)**

- **Expert**, *Recommendations for a Review of the Protection of Intellectual Property Rights in Myanmar*, Training Seminar, February 28, 2022 (organized in the context of the ITC-EU ARISE Plus Trade-Related Assistance) (via videoconference)
- **Expert**, *The Protection of Intellectual Property Rights in Myanmar*, Training Seminar, August 24 and 26, 2021; September 14, 2021 (organized in the context of the ITC-EU ARISE Plus Trade-Related Assistance) (via videoconference)

#### **EUROPEAN UNION (EU)**

- **Panel Leader, EU Intellectual Property Office**, *Intellectual Property in Food and Beverages*, IP Case Law Conference, EUIPO, Alicante, Spain, July 7-8, 2022 (invited)
- **Speaker, EU Commission, Directorate for Agriculture and Rural Development**, Panel “Control and Enforcement: Domain Names System (DNS) and Internet,” Conference “Strengthening Geographical Indications,” Brussels, November 25-26, 2020 (via videoconference)
- **Panel Leader, EU Intellectual Property Office**, *Geographical Indications, Certification and Collective Marks in Review*, IP Case Law Conference, EUIPO, Alicante, Spain, October 15-16, 2020 (via videoconference)
- **Expert, EU IPKEY SEA Project**, Webinars on “Latest Developments on the Protection of Non-Traditional Trade Marks,” June 23, 2020, and “Measures to Prevent Bad Faith Registrations and Protect Well-Known Trade Marks,” June 29, 2020 (via videoconference)
- **Expert, EU Commission, EU Trade Delegation in Indonesia**, Seminar on “Protection of GIs: Implication on Trade & Economic Cooperation Between Italy, the EU, and Indonesia,” Jakarta, Indonesia, October 17, 2019
- **Keynote, EU IPKEY SEA Project**, Conference on Trademarks, Bangkok, Thailand, October 15-16, 2019
- **Expert, EU Intellectual Property Office/EU-ASEAN Project on the Protection of Intellectual Property Rights (ECAP) III**, Roving Seminar on Geographical Indications and Quality Control: Medan, Indonesia, September 2015; Bangkok, Thailand, October 2015; Phnom Penh, Cambodia, October 2015; Ho Chi Minh City, Vietnam, October 2015
- **Expert, EU Intellectual Property Office, EUIPO Academy**, Webinar on “Non-Traditional Trademarks: Critical Perspectives,” Alicante, Spain, February 19, 2019 (voted one of the three most watched webinars of 2019)

#### **DIRECTORATE GENERAL OF INTELLECTUAL PROPERTY OF INDONESIA, INDONESIA-SWITZERLAND IP PROJECT PHASE 2, and UNIVERSITAS PADJAJARAN, FACULTY OF LAW**

- **Expert**, Training Course on Geographical Indications, November 23-December 4, 2020 (via videoconference)
- **Expert**, Training Course on Geographical Indications, Bandung, Indonesia, November 13-15, 2019

#### **INTELLECTUAL PROPERTY OFFICE OF BANGLADESH AND SCHOOL OF BUSINESS AND ECONOMICS, UNITED INTERNATIONAL UNIVERSITY, BANGLADESH**

- **Speaker**, *Scope of Innovation in Branding & Product Development*, Dhaka, Bangladesh, May 3, 2021 (via videoconference)
- **Expert**, Training Course on Intellectual Property Management, Dhaka, Bangladesh, July 17-31, 2020 (via videoconference)

#### **INTELLECTUAL PROPERTY OFFICE OF SINGAPORE (IPOS)**

- **Expert, IP Academy**, IP/IPM Workshop for Minister of Trade and Industry, Singapore January 22, 2019
- **Program Advisor, IP Academy**, 4th Global Forum in IP (GFIP), Singapore, August 27-28, 2013
- **Expert, IP Academy**, Course “Promotion of Effective IP Protection to Support Business,” Singapore, September 18, 2017

#### **ETHIOPIAN INTELLECTUAL PROPERTY OFFICE**

- **Expert**, Training Course on Geographical Indications, Addis Ababa, Ethiopia, June 17-21, 2017

## PROFESSIONAL ACTIVITY AND CERTIFICATIONS

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THAI ARBITRATION INSTITUTE (2020-present)

- **Member**

SOCIETÀ ITALIANA BREVETTI S.P.A. (SIB), Milan-Rome-Florence, Italy (1999-2000)

- **Senior Associate** (Italian Avvocato)

MEMBER, Italian Bar Association (1997-2009) (called to the Italian Bar in 1997)

LOPEZ LOZANO, CREMADES, SANCHEZ PINTADO, Madrid, Spain (1995-1996)

- **“Leonardo da Vinci” European Union Professional Training Program**

BIAVATI & ASSOCIATI, Bologna, Italy (1992-1994)

- **Trainee Solicitor** (Italian “Praticante Legale”)

COURT OF JUSTICE OF THE EUROPEAN UNION, Luxembourg (Spring 1993)

- **Legal Intern**, Cabinet of the Honorable Federico Mancini, Chief Justice

## HONORS AND AWARDS

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- **Fulbright-Hanken Distinguished Chair in Business and Economics**, Fulbright Scholars Program, Fulbright Finland Foundation and Hanken University (2021-2022)
- **Fulbright Specialist**, United States Department of State’s Bureau of Educational and Cultural Affairs (2017-2021) (**mission**: Visiting Professor, Royal University of Law and Economics, Cambodia, May 2018)
- **Guest of Honor**, Valedictorian Session (announcing winning team), First I-WIN IPR Moot Court Competition, in collaboration with University College of Law, Osmania University (2020)
- **Invited Judge**, Asia-Pacific Moot Court Competition, International Trademark Association (Singapore 2018 and 2019; written competition 2020) (2018-present)
- **Invited Judge**, Gowling WLG IP Moot 2018, Faculty of Law, National University of Singapore (2017-2018)
- **Lee Kong Chian Fellowship** for Excellence in Research, Office of the Provost, Singapore Management University (2015-2018)
- **Invited Judge**, Ladas Award Memorial Competition, International Trademark Association (March 2015)
- **Recipient**, British Council “*European Young Lawyer Scheme*” Scholarship, College of Law, London, United Kingdom (1999)
- **Recipient**, Rotary International Foundation Ambassadorial Scholarship, full-tuition and living expenses for the Master of Laws (LL.M.) at the London School of Economics and Political Science, London, U.K. (1998-1999)
- **Recipient**, European Patent Office Scholarship for Postgraduates Studies in IP, full-tuition and living expenses for the Diploma in Trademark Law, Queen Mary College, London, U.K. (1997-1998)
- **Recipient**, National Doctoral Scholarship, Italian Ministry of Education, to attend the Doctorate of Research in Intellectual Property and Antitrust Law, University of Pavia, Pavia, Italy (1994-1996)
- **Recipient**, Post Graduate Foreign Studies Scholarship, University of Bologna, Italy for a year as Visiting Scholar at the University of California at Berkeley (1994)
- **Recipient**, Full-Tuition Scholarship (average annual GPA 30/30), University of Bologna, Italy to attend the LL.B degree (1989-1992)
- **Recipient**, ERASMUS Scholarship, European Commission, to attend the exchange program at the University of Paris II “Panthéon-Assas” School of Law, Paris, France (1990)

## MEMBERSHIP AND SERVICE IN PROFESSIONAL SOCIETIES

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American Law Institute

- **Elected Member** (2015-present); **Member**, Consulting Group for the Copyright Restatement (2015-present)

Intellectual Property & Innovation Researchers of Asia Network

- **Founder and Member** (2018-present); **Chair of Scientific Committee** and **Co-Organizer**, Annual IPIRA Conference (2019-present); **Supervisor and Moderator**, IPIRA Online Academic Colloquium (Fall 2021)

### Association of American Law Schools (AALS)

- **Member** (2003-present); East Asia Law & Society Section (**Chair** 2022; **Chair-Elect** 2021; **Executive Committee Member** 2020-present); Art Law Section (**Chair** 2018; **Chair-Elect** 2017; **Executive Committee Member** 2020, 2019, 2015, 2014, 2013, 2011, 2010); Comparative Law Section (**Treasury** 2022-present; **Executive Committee Member** 2020-present); Intellectual Property Section (**Executive Committee Member** 2016)

### American Bar Association (Intellectual Property Law Section)

- **Member** (2002-present)

### American Intellectual Property Association (AIPLA)

- **Member** (2020-present)

### AIPPI-International Association for the Protection of Intellectual Property

- **Member (2020-present)**; **Member** Drafting Committee, 2021 Study Question Q 277 “Registrability of trademarks against public order and morality” (2021-2022)

### American Society of Comparative Law

- **Editor** (2014-present); **National U.S. Rapporteur** on the question “Legal Perspectives on the Streaming Industry” (to be presented at the International Academy of Comparative Law’s Annual Congress in 2022)

### International Trademark Association (INTA)

- **Academic Member** (2004-present); **Member**, Legislation and Regulation Committee (2016-present); **Member**, The Trademark Reporter Committee (2015-2017); **Member**, International Moot Court Committee (2014-2015); **Member**, Academic Committee (2012-2015); **Co-Chair**, Professor Membership Team (2013-2015); **Member**, Trademark Scholarship Symposium Project Team (2012-2015)

### ALAI-USA (Association Litteraire and Artistique Internationale USA)

- **Member** (2012-present); **Member**, Scientific Committee, Annual Congress, Prague, Czech Republic, September 20-22, 2019

### European Policy for Intellectual Property Law Association (EPIP)

- **Member** (2014-present) **Board Member** (2014-present); **Member**, Junior Scholars Award Committee (2017-present); **Member**, Scientific Committee, 2018 Annual Conference, ESMT Berlin; **Member**, Scientific Committee, 2017 Annual Conference, University of Bordeaux

### International Law Association

- **Co-Chair**, Committee on International Commercial Law (American Branch) (2020-present); **Member**, Committee on Global Cultural Heritage Governance (HQ) (2018-present); **Board Member**, Council of the Branch (Singapore Branch) (2017-present); **Member**, Singapore Branch (2015-present); **Member**, American Branch (2014-present)

### International Association for Teaching and Research in Intellectual Property (ATRIP)

- **Member** (1998-present)

### Society for International Economic Law

- **Member** (2014-present)

### Academic Network of Intangible Cultural Heritage Scholars

- **Member** (2014-present)

### North American Network of European Law Scholars

- **Member** (2014-present)

### Italian Society for Studies in Intellectual Property (SISPI)

- **Member** (1997-present)

## EDITORIAL AND PEER REVIEWER ACTIVITIES

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### Editorial Boards

- *Journal of Intellectual Property Law and Practice* (Oxford University Press (2019-present); *WIPO-WTO Colloquium Papers* (2018-present); *Queen Mary Journal of Intellectual Property* (2015-present); *International Journal of Legal Research and Studies* (2018-present); *DSNLU Journal of Intellectual Property Rights, Damodaram Sanjivayya National Law University* (2020-

present); *Revista Lex Mercatoria: Doctrina, Praxis, Jurisprudencia y Legislación* (2013-present); *The Trademark Reporter*, International Trademark Association (INTA) (2015-2017)

### **Advisory Boards**

- *Media Laws, Rivista di Diritto dei Media* (2017-present); *University of Bologna Law Review* (2015-present); *IP Law Post*, Hidayatullah National Law University, Raipur (2020-present); The University of Petroleum and Energy Studies (2022-present)

### **Contributing Editor**

- *JOTWELL*, International & Comparative Law Section (2015-present); *News Letter, Transatlantic Technology Law Forum*, Stanford Law School (2013-present)

### **Peer Reviewer/Referee**

- Academy Publishing (Singapore); Ashgate; Aspen Law Publishers; Cambridge University Press; Edward Elgar Publishing; John Wiley & Sons; Kluwer Law International; LexisNexis; NYU Press; Oxford University Press; Routledge; Springer; Stanford University Press; Temple University Press; Yale University Press
- *American Journal of Comparative Law*; *Annali di Diritto D'Autore (AIDA)*; *Asia Pacific Law Review*; *Asian Journal of Comparative Law*; *Asian Journal of Law and Society*; *Australian Intellectual Property Journal*; *European Intellectual Property Review*; *European Journal of International Relations*; *Giurisprudenza Commerciale*; *Griffith Law Review*; *Harvard Law Review*; *Hong Kong Law Journal*; *International Journal of Cultural Property*; *International Journal of Intellectual Property Management*; *International Review of Intellectual Property and Competition Law*; *Journal of Copyright Society of the U.S.A.*; *Journal of Empirical Legal Studies*; *Journal of Intellectual Property Rights (CSIR-NISCAIR)*; *Journal of Intellectual Property Law and Practice*; *Journal IUS*, University Mataram, Indonesia; *Journal of World Intellectual Property*; *Jurimetrics*; *Law and Society Review*; *Melbourne Journal of International Law*; *Nordic Journal of Commercial Law*; *Pacific Rim Law and Policy Journal*; *Queen Mary Journal of Intellectual Property*; *Review of International Political Economy*; *Rivista di Diritto Industriale*; *Singapore Academy of Law Journal*; *Singapore Journal of Legal Studies*; *University of Ottawa Law and Technology Journal*; *UNSW Law Journal*; *WIPO Journal*; *World Development*, *World Trade Review*

## **ADDITIONAL SERVICE TO THE ACADEMY (Past 10 Years)**

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### **External Ph.D. and LL.M. Examiner**

- Chicago-Kent College of Law, Illinois Institute of Technology; Gujarat National Law University; Chinese University of Hong Kong Faculty of Law; LaTrobe University Faculty of Law; National University of Singapore Faculty of Law; Queen Mary University of London Department of Law; Radzyner Law School; Royal University of Law and Economics, Cambodia; University of Amsterdam Faculty of Law; University of Cambridge Faculty of Law; University of Cape Town Faculty of Law; University of Colombo Faculty of Law; University of Hong Kong Faculty of Law; University of Malaya Faculty of Law; University of Macau Faculty of Law; University of New Hampshire School of Law (formerly Franklin Pierce Law Center); University of Oxford Faculty of Law

### **Academic Programs and Grant Proposal Reviewer**

- Airlangga University Faculty of Law; Bocconi University School of Law; Hong Kong Research Grants Council; International Islamic University Malaysia; Centre for International Governance Innovation, Canada; KU Leuven Faculty of Law; National Science Centre, Poland; Nanyang Technological University, Business School; Osgoode Hall Law School; Queensland University of Technology Faculty of Law; Royal University of Law and Economics, Cambodia; South African Academy of Sciences; Universitas Padjajaran Faculty of Law; Universitas Indonesia Faculty of Law; University of Amsterdam Faculty of Law; University of Bologna Law Department; University of Haifa Faculty of Law; University of Hong Kong Faculty of Law; U.S. Fulbright Scholar Program; The University of Petroleum and Energy Studies; United International University, Bangladesh

### **Tenure/Promotion/Hiring Reviewer/Referee**

- Florida International University College of Law; Harvard Law School; New York Law School; Ohio State University (Michael E. Moritz College of Law); Santa Clara University School of Law; Seton Hall University School of Law; Temple University Beasley School of Law; Thomas Jefferson School of Law; Tulane University Law School; U.C. Davis School of Law; U.C. Irvine School of Law; Universitas Padjajaran Faculty of Law; University of Cape Town Faculty of Law; University of Connecticut School of Law; University of Iowa College of Law; University of Kansas School of Law; University of Hong Kong Faculty of Law; University of Macau Faculty of Law; University of New Hampshire School of Law (formerly Franklin Pierce Law Center); University of Oklahoma College of Law; University of Ottawa Faculty of Law; University of San Diego School of Law; University of Technology Sydney



## EDUCATION

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**LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE**, London, London, U.K (1998-1999)

- **Master of Laws (LL.M.);** Dissertation: *Towards an Effective Implementation of Directive 97/55/EC on Comparative Advertising in Italy?* Dissertation: *Trademark Harmonization in the European Union*

**QUEEN MARY COLLEGE**, Center for Commercial Law Studies (CCLS), London, U.K. (1997-1999)

- **Diploma in Trade Mark Law;** Dissertation: *A Comparative Analysis of the Concepts of “Confusion” and “Association” in Italian and British Trademark Law*

**UNIVERSITY OF PAVIA SCHOOL OF LAW**, Pavia, Italy (National Administrative Office), and **UNIVERSITY OF BOLOGNA SCHOOL OF LAW**, Bologna, Italy (1994-1997)

- **Doctorate of Research** in Intellectual Property and Antitrust Law; Dissertation: *The Repression of Misleading Advertising* (Supervisor: Professor Vito M. Mangini)

**UNIVERSITY OF CALIFORNIA AT BERKELEY SCHOOL OF LAW**, Berkeley, United States (1993-1994)

- **Post Graduate Studies Visiting Program (Courses:** Business Associations; Antitrust Law; International Law)

**UNIVERSITY OF BOLOGNA SCHOOL OF LAW**, Bologna, Italy (1988-1992)

- **Bachelor of Laws (LL.B.),** *Summa Cum Laude/First Class Honors* (110/110 *e lode*, youngest student to graduate with an average GPA of 30/30); Dissertation: *The Notion of “Joint-Venture” in European and Italian Antitrust Law*

**UNIVERSITY PARIS II “PANTHÉON-ASSAS” SCHOOL OF LAW**, Paris, France (1990-1991)

- **ERASMUS Student-Exchange Program (Courses:** European Union Law, International Private Law)

## ACADEMIC PUBLICATIONS IN ENGLISH

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### BOOKS

- **The Research Handbook on Intellectual Property Licensing**, Edward Elgar, (2d ed.), forthcoming 2023 (edited with Jacques de Werra)
- **Overlapping Intellectual Property Rights**, Oxford University Press, (2d ed.), forthcoming 2022 (edited with Neil Wilkof and Shamnad Basheer)
- **Handbook on Intellectual Property Research: Lenses, Methods, and Perspectives**, Oxford University Press, 2021, 912 pages (edited with Maria Lilla Montagnani) (available in open access)
  - *Winner* Best Intellectual Property Book of 2021 by the IP blog IPKat
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- **Geographical Indications at the Crossroads of Trade, Development and Culture: Focus on Asia-Pacific**, Cambridge University Press, 2017, 570 pages (edited with Ng-Loy Wee Loon) (available in open access) (paperback edition, 2018)

- *Reviewed by:* Elise De Geyter, *Intellectual Property Watch* (June 26, 2017); Josey Bright, *IPKat* (October 12, 2017); Francesco Cazzini, 49 *International Review for Intellectual Property and Competition Law* 255 (pp. 255-258) (2018); Althaf Marsoof, 2018 *Singapore Journal of Legal Studies* 1 (pp. 1-4) (2018); Michael Handler, 9(1) *Queen Mary Journal of Intellectual Property* 122 (pp. 122-124) (2019)
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  - *Reviewed by:* Peter Mezei, *Exhaust This!*, 12(4) *Journal of Intellectual Property Law and Practice* 353 (pp. 353-56) (2017); Rob Batty, 8(1) *Queen Mary Journal of Intellectual Property* 68 (pp. 68-70) (2018)
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  - *Reviewing the (Shrinking) Principle of Trademark Exhaustion in the European Union (Ten Years Later)*, 16 MARQUETTE INTELLECTUAL PROPERTY LAW REVIEW 257 (pp. 257-281) (2012) (invited as part of the "International Intellectual Property Scholars Series")
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  - *What If, After All, Trademarks Were "Traded in Gross"?*, 2008 MICHIGAN STATE LAW REVIEW 345 (pp. 345-366) (2008) (Symposium "What Ifs and Other Alternative Intellectual Property and Cyberlaw Stories")
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  - *The Sunset of "Quality Control" in Modern Trademark Licensing*, 57 AMERICAN UNIVERSITY LAW REVIEW 341 (pp. 341-407) (2007)
  - *Expanding the Protection of Geographical Indications of Origin under TRIPs: "Old" Debate or "New" Opportunity?*, 10 MARQUETTE INTELLECTUAL PROPERTY LAW REVIEW 181 (pp. 181-203) (2006) (Symposium "The First Ten Years of the TRIPs Agreement")
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- *Reprinted in CRITICAL CONCEPTS IN INTELLECTUAL PROPERTY: GEOGRAPHICAL INDICATIONS*, 2014, Edward Elgar (Michael Blakeney ed.)
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- *Trademark Exhaustion in the European Union: Community-Wide or International? The Saga Continues*, 6 *MARQUETTE INTELLECTUAL PROPERTY LAW REVIEW* 47 (pp. 47-90) (2002) (invited)
- *Recent Developments in the Law of Comparative Advertising in Italy—Towards an Effective Enforcement of the Principles of Directive 97/55/EC under the New Regime?*, 33 *INTERNATIONAL REVIEW OF INTELLECTUAL PROPERTY AND COMPETITION LAW* 415 (pp. 415-438) (2002) (peer-reviewed)

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- *The Economic and Social Function of Geographical Indications: Case Studies*, *RESEARCH HANDBOOK ON THE ECONOMICS OF TRADEMARKS*, Edward Elgar, forthcoming 2023 (Glynn Lunney ed.)
- *Exhaustion*, *GLOBAL DICTIONARY OF COMPETITION LAW*, Concurrences, forthcoming 2023 (Bill Kovacic, Deborah Healey, Richard Whish & Pablo Trevisan eds.)
- *Trademarks: International Harmonization of National Laws*, *ELGAR ENCYCLOPEDIA OF COMPARATIVE LAW*, Edward Elgar, forthcoming 2023 (Jan M. Smits et al. eds., 3<sup>rd</sup> ed.)
- *The Overlap Between Trademarks, Collective Marks, and Certifications Marks*, *OVERLAPPING INTELLECTUAL PROPERTY RIGHTS*, 2d ed., Oxford University Press, forthcoming 2022 (Neil Wilkof, Shamnad Basheer and Irene Calboli eds.)
- *Intellectual Property Teaching and Research: How Has the Academy Changed in the Past Two Decades?*, *DEVELOPMENTS AND DIRECTIONS IN INTELLECTUAL PROPERTY LAW: THE IPKAT'S 20-YEAR ADVENTURE*, Oxford University Press, forthcoming 2022 (Elenora Rosati & Hayleigh Boshier eds.)
- *The Relationship Between Intellectual Property and Trade Through the Lens of Geographical Indications: The Journey Before, During, and After TRIPS*, *THE OXFORD HANDBOOK OF INTERNATIONAL TRADE LAW*, Oxford University press, forthcoming 2022 (Daniel Bethlehem, Donald McRae, Rodney Neufeld & Isabelle Van Damme eds., 2<sup>nd</sup> ed.)
- *Non-Traditional Trademarks as Barriers to Competition, Innovation, and Creativity: What If Their Protection Could Be Effectively Limited in Practice?*, *INTELLECTUAL PROPERTY AND INNOVATION POLICY: PROPOSALS FOR REFORMS*, Edward Elgar, forthcoming 2022 (Gustavo Ghidini & Valeria Falce eds.)
- *Intellectual Property Exhaustion and Parallel Imports of Pharmaceuticals: A Comparative and Critical Review*, *ACCESS TO MEDICINES AND VACCINES*, Springer, 2021, 31 (pp. 31-70) (Carlos M. Correa & Reto M. Hilty eds.)
- *Introduction: Lenses, Methods, and Approaches in Intellectual Property Research*, *HANDBOOK ON INTELLECTUAL PROPERTY RESEARCH: LENSES, METHODS, AND PERSPECTIVES*, Oxford University Press, 2021, 1 (pp. 1-12) (Irene Calboli & Maria Lillà Montagnani eds.) (with Maria Lillà Montagnani)
- *Intellectual Property Research, Comparative Law, and Comparative Legal Analysis*, *HANDBOOK ON INTELLECTUAL PROPERTY RESEARCH: LENSES, METHODS, AND PERSPECTIVES*, Oxford University Press, 2021, 46 (pp. 46-66) (Irene Calboli & Maria Lillà Montagnani eds.)
- *Intellectual Property in Transition: The Several Sides of Overlapping Copyright and Trademark Protection*, *TRANSITION AND COHERENCE IN INTELLECTUAL PROPERTY LAW*, Cambridge University Press, 2021, 307 (pp. 307-321) (Graeme Dinwoodie, Ansgar Ohly et Al. eds.) (with Jane C. Ginsburg)
- *Regional Trademark Protection: Comparing Regional Organizations in Europe, Africa, South East Asia, and South America*, *CAMBRIDGE HANDBOOK ON INTERNATIONAL AND COMPARATIVE TRADEMARK LAW*, Cambridge University Press, 2020, 103 (pp. 103-125) (Jane C. Ginsburg & Irene Calboli eds.) (with Coenraad Visser)
- *Overlapping Copyright and Trademark Protection in the United States: More Protection and More Fair Use?*, in *CAMBRIDGE HANDBOOK ON INTERNATIONAL AND COMPARATIVE TRADEMARK LAW*, Cambridge University Press, 2020, 436 (pp. 436-450) (Jane C. Ginsburg & Irene Calboli eds.) (with Jane C. Ginsburg)
- *The Relationship Between Trademark Exhaustion and Free Movement of Goods: A Review of Selected Jurisdictions and Regional Organizations*, *CAMBRIDGE HANDBOOK ON INTERNATIONAL AND COMPARATIVE TRADEMARK LAW*, Cambridge University Press, 2020, 589 (589-605) (Jane C. Ginsburg & Irene Calboli eds.)
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- *Legal Perspectives on the Streaming Industry: The United States*, National Report, International Academy of Comparative Law (IACL), to be presented at IACL's Annual Congress, Asuncion, Paraguay, October 2022 and to be published in the *American Journal of Comparative Law*, forthcoming 2022
- WIPO Report, *Status Report on the Protection Against Unfair Competition in WIPO Member States: Association of South-East Asian Nations (ASEAN) (Brunei Darussalam, Cambodia, Indonesia, Laos PRD, Malaysia, Myanmar, Philippines Singapore, Thailand, and Vietnam)*, forthcoming 2022
- *Report on the Online Music Market and Main Business Models in Asia: Overview and General Trends*, WIPO Standing Committee on Copyright and Related Rights, 41<sup>st</sup> session (June 28-July 1, 2021) (with George Hwang), [https://www.wipo.int/meetings/en/doc\\_details.jsp?doc\\_id=540737](https://www.wipo.int/meetings/en/doc_details.jsp?doc_id=540737) (in English and translated into Spanish, French, Chinese, Arabic, and Russian)
- *Study on the Legal Regulation of Geographical Indications of Origin in Indonesia and the Impact on International Trade Negotiations* (as Expert for the European Union as part of the negotiations for a EU-Indonesia trade agreement)
- *The Socio-Economic Aspects of Geographical Indications of Origin*, WIPO Worldwide Symposium on Geographical Indications, Budapest, October 21-22, 2015 (with Daniel Gervais), [https://www.wipo.int/edocs/mdocs/geoind/en/wipo\\_geo\\_bud\\_15/wipo\\_geo\\_bud\\_15\\_9-annex1.pdf](https://www.wipo.int/edocs/mdocs/geoind/en/wipo_geo_bud_15/wipo_geo_bud_15_9-annex1.pdf)

## REVIEWS AND COMMENTARIES

- *Is Trademark Protection Always Granted to 3D Signs Across Europe?*, INTA BULLETIN, August 11, 2021 (with Ceren Ayrekin) (available in open access)
- *Can Certification Marks Promote Health Related Goals?* reviewing Margaret Chon (with Maria Therese Fujiye), *Leveraging Certification Marks for Public Health*, in THE NEW INTELLECTUAL PROPERTY OF HEALTH, 257 (Alberto Alemanno and Enrico Bonadio eds, 2016), International and Comparative JOTWELL, <http://intl.jotwell.com/>
- *The Growing Case for Geographical Indications?*, reviewing Daniel Gervais, *Irreconcilable Differences? The Geneva Act of the Lisbon Agreement and the Common Law*, 53 Hous. L. Rev. 339 (2015), International and Comparative JOTWELL, <http://intl.jotwell.com/>
- *Why US May Be Ready to Resolve Feta Dispute to Clinch Trade Deal with EU*, THE CONVERSATION, Sept. 3, 2015, reprinted as *What the US Can Learn from Champagne, Feta and Gouda*, Time, Sept. 14, 2015 (with Peter K. Yu)
- Reviewing THE PROTECTION OF GEOGRAPHICAL INDICATIONS by Michael Blakeney, Edward Elgar, 2014, 37 EUROPEAN INTELLECTUAL PROPERTY REVIEW 333 (pp. 333-335)(Vol. 5, 2015)

## EDITED JOURNAL ISSUES

- JOURNAL OF INTELLECTUAL PROPERTY LAW AND PRACTICE, Special Issue on Geographical Indications (2021) (editor with Eleonora Rosati and Sarah Harris)
- WIPO-WTO COLLOQUIUM PAPERS: 2018 EDITION (editor with Nishant Anurag, Lee Chedister, Harrison Davis, Megan Pharis, Victoria Gonzales, John Yoon, Carolina Tobar Zarate, Ali. Modabber), [https://www.wto.org/english/tratop\\_e/trips\\_e/wipo\\_wto\\_colloquium\\_2018\\_e.pdf](https://www.wto.org/english/tratop_e/trips_e/wipo_wto_colloquium_2018_e.pdf)

- WIPO-WTO COLLOQUIUM PAPERS: 2017 EDITION (editor with Taylor Allan, Lee Chedister, Evangeline Lim, Nicole Ann Lim, Kristin Bussell Newby, Selene Solis and Harrison Ottaway), [https://www.wto.org/english/tratop\\_e/trips\\_e/colloquium\\_papers\\_e/2017/2017\\_complete\\_file\\_e.pdf](https://www.wto.org/english/tratop_e/trips_e/colloquium_papers_e/2017/2017_complete_file_e.pdf)
- WIPO-WTO COLLOQUIUM PAPERS: 2017 ASIAN EDITION (editor with Antony Taubman, Jayashree Watal, Tumelo Matlwa, Martha Chikowore, and Arpan Banerjee), [https://www.wto.org/english/tratop\\_e/trips\\_e/wipo\\_wto\\_colloquium\\_2017\\_e.pdf](https://www.wto.org/english/tratop_e/trips_e/wipo_wto_colloquium_2017_e.pdf)
- Special Symposium Issue “*The First Ten Years of the TRIPS Agreement*,” 10 MARQUETTE INTELLECTUAL PROPERTY LAW REVIEW (2006) (editor)

## ACADEMIC PUBLICATIONS IN ITALIAN

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### BOOKS

- LA REPRESSIONE DELL’INGANNO PUBBLICITARIO (THE REPRESSION OF MISLEADING ADVERTISING), Doctorate Dissertation, University of Pavia and University of Bologna, 1997

### JOURNAL ARTICLES

- *Marchio che gode di rinomanza: alcune osservazioni alla luce della recente giurisprudenza comunitaria e nazionale* (“Trademark Which Has a Reputation”: Some Observations on the Recent Decisions of the European Court of Justice and the Italian Courts), XXVIII GIURISPRUDENZA COMMERCIALE, I, 209 (2001) (peer-reviewed)
  - Reprinted in *SEGNI E FORME DISTINTIVE: LA NUOVA DISCIPLINA*, Giuffrè (2002)
- *Sulla registrabilità di marchi comunitari per servizi di “vendita al dettaglio”* (On the Registrability of Trademarks for “Retail Services”), XLIX RIVISTA DI DIRITTO INDUSTRIALE, II, 403 (2000) (peer-reviewed)
- *Importazioni da paesi terzi, principio di esaurimento e “consenso” del titolare del marchio: recenti sviluppi alla luce della giurisprudenza della Corte di Giustizia delle Comunità Europee*, (The Recent Position of the European Court of Justice on Parallel Imports and the Notion of Trademark Owner’s “Consent”), XLIX RIVISTA DI DIRITTO INDUSTRIALE, II, 65 (2000) (peer-reviewed)
- *“Marchio che gode di notorietà”: una discutibile pronuncia della Corte di Giustizia delle Comunità Europee* (“Trademark Which Has a Reputation”: A Controversial Decision of the European Court of Justice), XLIX, RIVISTA DI DIRITTO INDUSTRIALE, II, 255 (2000) (peer-reviewed)
- *Affermazioni e contraddizioni nella ricerca di uno “spazio reale” per i marchi di forma* (Contradictory Rulings on the Protectability of Three-dimensional Trademarks), XLIX RIVISTA DI DIRITTO INDUSTRIALE, II, 3 (2000) (peer-reviewed)
- *Rilevanza della “qualifica professionale” degli acquirenti nel giudizio di confondibilità tra marchi simili non registrati* (The Relevance of Consumers’ “Professional Expertise” in the Assessing Likelihood of Confusion for Unregistered Trademarks), XXV GIURISPRUDENZA COMMERCIALE, II, 595 (1998) (peer-reviewed)
- *La concorrenza bancaria nei pareri dell’Autorità Garante della Concorrenza e del Mercato* (The Role of the Italian Antitrust Authority in Guaranteeing Market Competition in the Financial Sector), LVIII BANCA, BORSA E TITOLI DI CREDITO, I, 299 (1995) (peer-reviewed)
- *La nozione di impresa comune: disciplina comunitaria e nazionale a confronto. Il caso Cementir/Sacci* (The Concept of Joint-Venture Under EC and Italian Competition Law: the Case Cementir v. Sacci), XIX GIURISPRUDENZA COMMERCIALE, II, 319 (1993) (peer-reviewed)

## SELECTED ACADEMIC EVENTS ORGANIZED (Past 10 Years)

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- Co-Organizer (with Ida Madieha Abdul Ghani Azmi, Martha Chicowore, Sherif Saadallah, Antony Taubman, Agus Sardjono, and Jacques de Werra), *Fourth IP & Innovation Researchers of Asia Conference*, Online, February 9-12, 2022 (media coverage listed at [ipresearchersasia.org/2022-conference/](http://ipresearchersasia.org/2022-conference/))
- Co-Organizer, *Asian Law Works-In-Progress* (in collaboration with AALS Section on East Asian Law and Society, ASIL Asia-Pacific Interest Group ASCL Asia Committee), Online, July 19, 2021
- Co-Organizer (with Ida Madieha Abdul Ghani Azmi, Martha Chicowore, Sherif Saadallah, Antony Taubman, Agus Sardjono, and Jacques de Werra), *Third IP & Innovation Researchers of Asia Conference*, Online, March 24-27, 2021 (media coverage listed at [ipresearchersasia.org/2021-conference/](http://ipresearchersasia.org/2021-conference/))
- Co-Organizer (with Graeme B. Dinwoodie, Edward Lee, and Jerome Reichman), *Ninth International IP Scholars Roundtable*, Online, February 26-27, 2021
- Co-Organizer (with Jorge Contreras, Christine Haight Farley, and J. Glynn Lunney), *18th Annual Works-in-Progress Intellectual Property Colloquium* (WIPIP 2021), Online, February 11-13, 2021 and February 18-20, 2021

- Co-Organizer (with Sherif Saadallah, Agus Sardjono, Antony Taubam, and Jacques de Werra), *Second IP & Innovation Researchers of Asia Conference*, Faculty of Law, Universitas Indonesia, Jakarta, Indonesia, February 27-28, 2020 (media coverage listed at [ipresearchersasia.org/2020-conference/](https://ipresearchersasia.org/2020-conference/))
- Co-Organizer (with Justin Hughes and Ruth Okediji), Conference “*Innovation, Justice, and Globalization: A Celebration of J.H. Reichman*,” Harvard University Law School, Cambridge, Massachusetts, September 26-27, 2019
- Co-Organizer (with Sherif Saadallah, Antony Taubam, and Jacques de Werra), *Second IP Researchers Europe Conference*, World Intellectual Property Organization & World Trade Organization, Geneva, Switzerland, June 28-29, 2019 (media coverage listed at <https://www.unige.ch/droit/pi/research/ipre/2019/>)
- Co-Organizer (with Frederick Abbott and Jerome Reichman), *Eighth International IP Scholars Roundtable*, Florida State University Law School, Tallahassee, Florida, March 8-9, 2019
- Co-Organizers (with Jacques de Werra), Conference “*3-D Trademarks and Other Non-Traditional Trademarks*,” Faculty of Law, University of Geneva, Geneva, Switzerland, February 14, 2019
- Founder and Co-Organizer (with Ida Madieha Abdul Ghani Azmi, Sherif Saadallah, Antony Taubam, and Jacques de Werra), *First IP & Innovation Researchers of Asia Conference*, Ahmad Ibrahim Kulliyah of Laws, International Islamic University Malaysia, Kuala Lumpur, Malaysia, January 31-February 1, 2019 (media coverage listed at [ipresearchersasia.org/2019-conference/](https://ipresearchersasia.org/2019-conference/))
- Co-Founder (with Sherif Saadallah, Antony Taubam, and Jacques de Werra), *First IP Researchers Europe Conference*, World Intellectual Property Organization, Geneva, Switzerland, June 29, 2018 (media coverage listed at <https://www.unige.ch/droit/pi/research/ipre/2018/>)
- Co-Organizer (with Jerome Reichman), *Seventh International IP Scholars Roundtable*, Duke Law School, Durham NC, April 26-27, 2018
- Organizer, *Third IP Scholars Asia Conference*, Singapore Management University, Singapore, March 1-2, 2018
- Organizer and Moderator, Plenary Panel on “*The Future of Trademarks in a World of Mega-Regional Agreements*,” 138<sup>th</sup> International Trademark Association, Annual Meeting, Barcelona, Spain, May 24, 2017
- Co-Organizer (with Rochelle Dreyfuss), *Sixth International IP Scholars Roundtable*, New York University Law School, New York, New York, April 7-8, 2017
- Organizer, *Second IP Scholars Asia Conference*, Singapore Management University, Singapore, February 23-24, 2017
- Co-Organizer (with Mary LaFrance, Jerome Reichman, and Marketa Trimble), *Fifth International IP Scholars Roundtable*, University of Nevada Law School, Las Vegas, Nevada, April 8-9, 2016
- Founder, *First IP Scholars Asia Conference*, Singapore Management University, Singapore, January 28-29, 2016
- Co-Organizer (with Megan Carpenter, Dan Hunter, Signe Naeve, and Lisa Ramsey), *Trademark Scholarship Symposium*, International Trademark Association, Annual Meeting, San Diego, California, May 4, 2015
- Co-Organizer (with Jerome Reichman), *Fourth International IP Scholars Roundtable*, Duke Law School, Durham NC, April 30-May 1, 2015
- Co-Organizer (with Ng-Loy Wee Loon), Conference on “*Geographical Indications of Origin at the Crossroad of Trade and Culture in Asia and Beyond*,” Faculty of Law, National University of Singapore, March 26-27, 2015
- Panel Organizer, *Fourth Biennial Global Conference*, Society of International Economic Law, World Trade Institute, Bern, Switzerland, July 10-12, 2014
- Panel Organizer, 11th Asian Law Institute Conference “*Balancing Tradition and Modernization*,” University of Malaya, Kuala Lumpur, Malaysia, May 29-30, 2014
- Co-Organizer (with Megan Carpenter and Signe Naeve), *Trademark Scholarship Symposium*, International Trademark Association, Annual Meeting, Hong Kong SAR, May 12, 2014
- Co-Organizer (with Josh D. Sarnoff), *Third International Intellectual Property Scholars Roundtable*, DePaul University College of Law, Chicago, Illinois, May 1-2, 2014
- Panel Organizer, 10th Asian Law Institute Conference “*Celebrating Diversity*,” National Law School of India University, Bangalore, India, May 23-24, 2013
- Co-organizer (with Lisa P. Ramsey), *Second International Intellectual Property Scholars Roundtable*, University of San Diego Law School, April 19-20, 2013
- Founder, *Inaugural International IP Scholars Roundtable*, Marquette University Law School, April 27-28, 2012
- Founder and Organizer, *Women of Diversity Faculty Colloquium*, Marquette University Law School, Spring Semester 2012



## SELECTED ACADEMIC PRESENTATIONS (Past 5 Years)\*

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- Guest Lecturer, *International Trademark Protection*, Joint Master Degree in Intellectual Property and New Technologies, Jagiellonian University, World Intellectual Property Organization and the Polish Patent Office, Krakow, Poland, May 18-20, 2022
- Guest Lecturer, *Geographical Indications*, Master Degree in Intellectual Property Law, School of Law, University of Geneva, Geneva, Switzerland, May 11, 2022
- Presenter, *The Role of Certification (and Intellectual Property) in Promoting Effective Sustainable Development*, Fulbright Finland Forum, Fulbright Finland Foundation, Helsinki, Finland, May 5, 2022
- Distinguished Speaker, *Non-Fungible Tokens and Trademark Law: Quo Vadis Hermes, Infringement and Dilution?*, Doctoral Seminar, Jean Monnet Centre of Excellence “Consumers and SMEs in the Digital Single Market,” University of Bologna, Bologna, Italy, April 26, 2022
- Panelist, *The Functionality Doctrine in Disarray?*, 29<sup>th</sup> Annual Fordham IP Conference, Online, April 21-22, 2022 (via videoconference)
- Panelist, *Is the Likelihood of Confusion Test Getting Out of Hand?*, 29<sup>th</sup> Annual Fordham IP Conference, Online, April 21-22, 2022 (via videoconference)
- Commentator, Panel on *Case Studies and Applications*, Annual Meeting of the Global Expert Network on Copyright User Rights: The Right to Research in International Copyright, American University Washington College of Law, Washington D.C., April 21, 2022, (via videoconference)
- Distinguished Speaker, *Women, Innovation, and Sustainable Development: The Role of IP*, Public Lecture, Presidency University, Karnataka, India, April 5, 2022 (via videoconference)
- Distinguished Speaker, *Geographical Indications*, Distinguished Lecture and Panel Discussion, University of West Indies, Mona Campus, faculty of Law, Jamaica, March 24, 2022 (via videoconference)
- Speaker, *Parallel Imports to Promote Competition and Access to Medicines: How Does Southeast Asia Perform?*, Mini-Course on “Intellectual Property and Competition Law in the Context of Covid-19 Pandemic, South Center, Geneva, Switzerland, March 24, 2022 (via videoconference)
- Keynote, *Theme 3: Comparative Media, IPR and Technology Law*, Third Annual Conference on Comparative Law, Amity University, Amity Law School Noida, Uttar Pradesh, India and School of Business & Law, Edith Cowan University, Western Australia, February 18, 2022 (via videoconference)
- Chair, Panel on “Academic Freedom and Scholars at Risk in East Asia,” East Asia Law and Society Section, 116th AALS Annual Meeting “Freedom, Equality, and the Common Good,” Online, January 4-9, 2022 (via videoconference)
- Panelist, *Wine & IP: Copyright and Publications*, Webinar part of the “Wine & IP” Series, United States Patent and Trademark Office, December 9, 2021 (via teleconference)
- Panellist, *Countering IP Infringement in the Fashion Industry*, Webinar, Federation of Indian Chambers of Commerce and Industry (FCCI), Online, India, December 3, 2021 (via videoconference)
- Presenters, *IP Exhaustion and Impact on NAFTA Trade*, Conference “Intellectual Property, Energy and Investment: A Comparative Exploration Across Mexico-US Borders,” co-organized by Texas A&M University School of Law and Tecnológico de Monterrey, Online, November 19, 2021 (via videoconference)
- Presenters, *The Economic and Cultural Impact of GI Protection*, Symposium “The Economic Functions of Trademarks,” Texas A&M University School of Law, Fort Worth, Texas, United States, November 12, 2021 (via videoconference)
- Keynote, *Sustainable Fashion and IPR*, Helsinki IP Summit, IPR University Center, Helsinki, November 10-11, 2021 (via videoconference)
- Guest Speaker, *Fashion Law and Intellectual Property Protection: Case Studies*, Fashion Law Course, Milan Fashion Institute, Milan, Italy, November 9, 2021 (via videoconference)
- Presenter, *Overlapping Copyrights and Trademarks: More Protection but also More Fair Use?*, 39<sup>th</sup> Annual ATRIP Congress “The Exploitation of Intellectual Property Rights: In Search of the Right Balance,” Online, November 8-10, 2021 (via videoconference)
- Commentator, “Workshops for Emerging Scholars in IP,” Texas A&M University School of Law, Fort Worth, Texas, November 6, 2021 (via videoconference)
- Speaker, *Trademarks, eCommerce, and Territoriality*, Symposium “Intellectual Property and Technology in the New Global Age,” Seton Hall Law Review, Seton Hall Law School, New Jersey, November 5, 2021 (via videoconference)

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\* Professor Calboli is regularly invited to present her research and deliver presentations as distinguished speaker and keynote at universities, national academies, practitioners’ events, and events hosted by international and regional organizations. She has delivered between 50-80 presentations on a yearly basis during the past 10 years in institutions on every continent. A full list of academic presentations starting in 2000 is available upon request.

- Moderator and Panel Organizer, *Sustainability and Ethical Trade in Times of Uncertainty: The Role of Corporate Social Responsibility Between Self-Regulation and Legal Obligations*, “International Law Weekend: Reinvesting in International Law,” American Branch of the International Law Association, Fordham University Law School, New York, New York, October 28-29, 2021 (via videoconference)
- Keynote, *Intellectual Property, Innovation, and Competition*, LL.B. Program, Faculty of Law, Thammasat University, Bangkok, Thailand, October 23, 2021 (via videoconference)
- Distinguished Speaker, *Protection of Foodstuff Under GIs: Implication of Traditional Specialities Guaranteed*, Centre for IP Studies, National Law University, Jodhpur, Jodhpur, India, September 11, 2021 (via videoconference)
- Distinguished Speaker, *Geographical Indications, Green Marks, IP Management*, WIPO Summer School Program in IP and Innovation, Charles University and IP Office of the Czech Republic, September 6-17, Online (via videoconference)
- Presenter, *Trademarking “Black Lives Matter”: An Empirical Review and Implications for Public Policy*, Themed Session: *Frontiers in Empirical Trademark Research*, Association for European Policy of Intellectual Property 16<sup>th</sup> Annual Conference “IP and the Future of Innovation,” Madrid, Spain, September 8-10, 2021 (via videoconference)
- Discussant, *PhD Workshop*, Association for European Policy of Intellectual Property 16<sup>th</sup> Annual Conference “IP and the Future of Innovation,” Madrid, Spain, September 8-10, 2021 (via videoconference)
- Keynote, *The Impact of Covid-19 and the Need to Improve the Legal Responses at the National and International Level*, 1<sup>st</sup> International Conference on Law, Public Policy, and Human Rights 2021, Nasa Putra University, Sukabumi, Indonesia (via videoconference)
- Presenter, *Parallel Imports and Pharmaceuticals*, “Asia Regional Course for Judges on IPRs and Public Health” South Center and Thammasat University, Bangkok, Thailand, August 27, 2021 (via videoconference)
- Presenter, *The Role of Geographical Indications in Promoting Development*, International Intellectual Property Colloquium, Indiana University Maurer School of Law, Bloomington, Indiana, August 26, 2021 (via videoconference)
- Presenter, *Trademarking “Black Lives Matter”: An Empirical Review and Implications for Public Policy*, 2021 Intellectual Property Scholars Conference, Benjamin N. Cardozo School of Law, Yeshiva University, New York, August 4, 2021 (via videoconference)
- Keynote, *Fashion Law and Intellectual Property Protection: Case Studies*, Fashion Law Course, Milan Fashion Institute, Milan, Italy, July 29, 2021 (via videoconference)
- Speaker, *IP Studies from the Lens of Innovation and Development*, “Online Faculty Development Programme on Emerging Paradigm of Research Methodology, Innovative Teaching Techniques and Contemporary Legal Facets,” ICAFI Law School, The ICAFI University, Jaipur, India, July 27, 2021 (via videoconference)
- Panellist, “Heritage and Resource Management for Sustainable Development,” Strathmore Law School and International Law Association Global Cultural Heritage Committee, Online, July 7, 2021 (via videoconference)
- Speaker, *Intellectual Property in the Digital Environment*, “Geneva Digital L@w Summer School,” School of Law, University of Geneva, Geneva, Switzerland, June 28, 2021 (via videoconference)
- Keynote, *The Growing Role of Sustainability and the Role of Intellectual Property and Digital Law*, 2021 International Conference on the Cutting-Edge Jurisprudence in the Digital Era, Shih Hsin University, June 18, 2021, Taipei, Taiwan (via videoconference)
- Guest Lecturer, *Protección de propiedad intelectual en el sector de la moda*, 3rd WIPO-University of San Andrés-INPI Joint Master’s Degree on Intellectual Property and Innovation, June 16, 2021, Buenos Aires, Argentina (via videoconference) (in Spanish)
- Guest Lecturer, *Superposición de protección en propiedad intelectual*, 3rd WIPO-University of San Andrés-INPI Joint Master’s Degree on Intellectual Property and Innovation, June 15, 2021, Buenos Aires, Argentina (via videoconference) (in Spanish)
- Presenter, *Overlapping Rights: Defences*, Roundtable on Overlapping Rights, Max-Planck Institute for Innovation and Competition and Faculty of Law, University of Amsterdam, June 1, 2021 Online (via videoconference)
- Keynote, *Method for Intellectual Property Research: The Role of International, Comparative, and Other Areas of Law*, EIPIN Innovation Society Conference “Vision(s) for Intellectual Property in Europe: The Role of Research,” May 31-June 1, 2021 Online (via videoconference)
- Guest Lecturer, *Superposición de protección en propiedad intelectual*, Curso “Nueva Constitución y Propiedad Intelectual,” Faculty of Law, Universidad de los Andes, May 28, 2021, Santiago, Chile (via videoconference) (in Spanish)
- Commentator, Book Launch, “The Transformation of EU Geographical Indication Law: The Present, Past and Future of the Origin Link” by Andrea Zappalaglio (Routledge, 2021), Faculty of Law, University of Sheffield, Sheffield, United Kingdom, May 24, 2021 (via videoconference)
- Guest Lecturer, *Traditional Knowledge, Traditional Cultural Expressions, Intangible Culture Heritage, and the Role of Geographical Indications*, XXVII Edition Magister Lvcentinvs. Master in Intellectual Property and Digital Innovation, University of Alicante, Alicante, Spain, May 24, 2021 (via videoconference)

- Speaker, *Food Identity and Geographical Indications in Western Canada*, “Geographical Indications: EU-Canada Webinar Series,” Online, May 13, 2021 (via videoconference)
- Speaker, *L’Uso Trasformativo Del Marchio Nella Giurisprudenza Americana*, Seminar AIPPI-International Association for the Protection of Intellectual Property, Milan, Italy, May 12, 2021 (via videoconference) (in Italian)
- Speaker, *International and Comparative Trademarks*, BookIT Intellectual Property Book Talk Series, IIT Chicago-Kent College of Law, Chicago, Illinois, April 30, 2021 (via videoconference)
- Speaker, *Geographical Indications as Tools for Economic Development*, 9th edition, World IP Forum, April 28, 2021 (via videoconference)
- Guest Lecturer, *Commercialization of Trademarks*, Joint Master Degree in Intellectual Property and New Technologies, Jagiellonian University, World Intellectual Property Organization and the Polish Patent Office, Krakow, Poland, April 26, 2021 (via videoconference)
- Opening Speaker and Chief Guest, *New Trends and Paths in IP Scholarship*, National E-Conference on “IPRs: Breaking Conventionalities and Future Prospects,” ICFAI Law School, Hyderabad, April 17-18, 2021 (via videoconference)
- Speaker, *The Definition of Article 22 of TRIPS and Its Impact on GIs for Wine*, Seminar on “Geographical Indications for Wines,” Faculty of Law, Monash University, April 14-15, 2021 (via videoconference)
- Speaker, Panel *You Can Never Be Overdressed or Overeducated: Overlapping Design Rights in Fashion*, IPLSPRING Virtual, American Bar Association, April 14, 2021 (via videoconference)
- Panelist, *Trademark Potpourri*, 28<sup>th</sup> Annual Fordham IP Conference, Online, April 8-9, 2021 (via videoconference)
- Guest Lecturer, *Trademark Exhaustion*, Master of Laws in Intellectual Property Law, Center for Commercial Legal Studies, Queen Mary University of London, March 31, 2021 (via videoconference)
- Speaker, Book Launch “Fashion Law” by Nicola Lanna, ELSA, Faculty of Law, University of Bologna, March 24, 2021 (via videoconference)
- Speaker, Book Launch “The Copyright/Trademark Interface” by Martin Senftleben, Institute of Information Law, Amsterdam University, March 11, 2021 (via videoconference)
- Speaker, *The AIPPI Question on Trademark Morality*, Ninth “International Intellectual Property Scholars Roundtable,” Chicago Kent College of Law, February 26-27, 2021 (via videoconference)
- Moderator, Plenary Panel on “The Importance of International Law for IP Scholars,” 18th Annual Works-in-Progress Intellectual Property Colloquium (WIPIP 2021), Online, February 18, 2021 (via videoconference)
- Presenter, *The Protection of Non-Traditional Trademarks*, Public Lecture, Inter University Centre for IPR Studies, School of Legal Studies, Cochin University of Science & Technology, Cochin, India February 6, 2021 (via videoconference)
- Guest Speaker, *The Role of Geographical Indications in Protecting American Wines in the US and Abroad*, Italian American Los Angeles Association, January 16, 2021 (via videoconference)
- Commentator, *Panel on New Voices in Art Law*, Art Law Section, 115th AALS Annual Meeting “The Power of Words,” Online, January 5-10, 2021 (via videoconference)
- Speaker, *Empirical Analysis of COVID-19 Related Trademarks*, Fall 2020 Intellectual Property Scholars Forum, University of Akron School of Law, Akron, Ohio, December 3-4, 2020 (via videoconference)
- Guest Speaker, *Non-Traditional Trademarks and the Product Innovation Cycle*, Module on “Intellectual Property and Innovation,” NUS Executive MBA, NUS Business School, National University of Singapore, Singapore, November 27, 2020
- Commentator, Fourth Annual Scholarship Retreat, Texas A&M University School of Law, Fort Worth, Texas, November 19, 2020 (via videoconference)
- Presenter, *Intellectual Property as Driver for Innovation for Developing Countries?*, Webinar “The Role of IP During and Post Covid-19 Pandemic,” Faculty of Law, Universitas Padjajaran and Notary Alumni Association of Universitas Padjajaran, Bandung, Indonesia, November 18, 2020 (via videoconference)
- Moderator, *Artificial Intelligence and Trademarks*, Dialogue of Experts Seminar Series, IPR University Center, November 17, 2020, Helsinki, Finland (via videoconference)
- Presenter, *Critical and Comparative Thoughts on Non Traditional Marks*, Non Traditional Marks Committee Meeting, 141<sup>st</sup> Annual and Leadership Meeting, International Trademark Association, Online, November 11, 2020 (via videoconference)
- Guest Lecturer, *Non-Traditional Trademarks: Recent Developments*, Master of Laws, Hanken School of Economics, Helsinki, Finland, November 10, 2020 (via videoconference)
- Presenter, *Sobre el rol de las indicaciones geográficas para el desarrollo económico*, IP Time, November 6, 2020 (via videoconference) (in Spanish)
- Guest of Honor, *The Relevance of Intellectual Property for the Protection and Management of Forests*, One Week Training Program for Senior IP Officers, The ICFAI Law School, IFHE Hyderabad, India, November 1, 2020 (via videoconference)

- Presenter, *Trademarking “Black Lives Matter” and “BLM”: An Empirical Review and Implication for Social Justice*, Sixth Annual IP Mosaic Conference: The Arc Is Hot! Using IP to Further Social Justice, Marquette University Law School, Milwaukee, Wisconsin, October 31, 2020 (via videoconference)
- Presenter, Panel on “Trademarks as a Business Tool Toward a New Rebound,” Global Digital Encounters on “The Role of IP in a New Post Crisis World,” FIDE Foundation and TIPSA (Transatlantic IP Academy), Online, October 30, 2020 (via videoconference)
- Keynote, *Intellectual Property and Digital Law*, Opening Lecture, Course on Internet and IP Law, Law Department, Tecnológico de Monterrey, Monterrey, Mexico, October 26, 2020 (via videoconference)
- Moderator and Panel Organizer, *International Supply Chain: Challenges in the Time of Pandemics and Global Disruption*, “International Law Weekend: International Law in Challenging Times,” American Branch of the International Law Association, Fordham University Law School, New York, New York, October 22-24, 2020 (via videoconference)
- Presenter, *European Protection of GIs*, Webinar “Exploring Pakistani Response to the Indian Geographical Indications Applications in the EU,” Shaheed Zulfiqar Ali Bhutto University of Law, Karachi, Pakistan October 24, 2020 (via videoconference)
- Presenter, *Special International Session: How European IP Teaching Is Perceived in Other Continents*, 12<sup>th</sup> Anniversary, European IP Teachers Network (EIPITN) Conference, Online, October 23-24, 2020 (via videoconference)
- Presenter, *Unfair Competition in the Digital Platforms: Fake News on Commerce. Are There Legal Deficiencies? International Perspective*, 40<sup>th</sup> International Congress on Intellectual Property, Brazilian IP Association (ABPI), Rio de Janeiro, Brazil, October 21, 2020 (via videoconference)
- Presenter, *Beyond Patents: Overlapping Rights for Medicines and the Problems for Public Interest*, Webinar “Public Interest in Intellectual Property,” Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology Kharagpur, Kharagpur, West Bengal, India, October 17, 2020 (via videoconference)
- Keynote, *AI and Intellectual Property*, Inaugural Session, E- International Seminar on “Artificial Intelligence and Law,” Law Mantra Trust, Maharashtra National Law University, Nagpur and Maharashtra National Law University, Aurangabad, India on October 10, 2020 (via videoconference)
- Presenter, *Protection of Trademarks as Business Assets: Comparative and Critical Perspectives*, Open Lecture, Faculty of Law, Bocconi University, Milan, Italy, October 8, 2020 (via videoconference)
- Keynote, *The Importance of IP for Innovation*, Dies Natalis Lecture for the Opening of the 202-21 Academic Year, faculty of Law, Kristen Maranatha University, Bandung, Indonesia (via videoconference)
- Guest Lecturer, *Introduction to Geographical Indications of Origin*, LLM in European Intellectual Property Law, Faculty of Law, Stockholm University, Stockholm, Sweden, September 22, 2020 (via videoconference)
- Presenter, *How to Effectively Teach Trademark Law? Contents and Pedagogy*, Refresher Course in Law on “Current Challenging legal Issues”, Pt. Ravishankar Shukla University, Raipur, Chhattisgarh, India, September 18, 2020 (via videoconference)
- Keynote, Webinar on “Prospects and Challenges of Geographical Indications in Ensuring Local and Community Development,” Department of Law, East West University, Dhaka, Bangladesh, September 16, 2020 (via videoconference)
- Presenter, *Parallel Imports and Access to Pharmaceuticals*, Thai Arbitration Institute Seminar on Competition Law, Bangkok, Thailand, September 15, 2020 (via videoconference)
- Presenter, *Trademarking “Covid” and Related Signs*, Faculty Workshop Series, Texas A&M University School of Law, Fort Worth, Texas, September 14, 2020 (via videoconference)
- Presenter and Panel Organizer, *Overlapping Trademarks and Copyrights: More Protection and More fair Use?* Association for European Policy of Intellectual Property 15<sup>th</sup> Annual Conference “EPIP Online,” September 9-11, 2020 (via videoconference)
- Presenters, *Trademarking “Covid” and Related Signs*, Continuing Legal Education, Dallas Bar Association, Dallas, Texas, September 4, 2020 (via videoconference)
- Presenter, Seminar on “Digital Law: Recent Trends and Hot Topics,” Webinar co-organized by the Thai Arbitration Institute and the Digital Law Center, University of Geneva, September 3, 2020 (via videoconference)
- Presenter, *Bridging the Trans-Atlantic Divide: How & Why Protecting Geographical Indications Could Also Benefit the United States*, International Intellectual Property Colloquium, Indiana University Maurer School of Law, Bloomington, Indiana, August 27, 2020 (via videoconference)
- Presenter, *Sustainable Fashion and IPR*, Dialogue of Experts Seminar Series, IPR University Center, August 25, 2020, Helsinki, Finland (via videoconference)
- Presenter, *Trademarking “Covid,” “Coronavirus,” “Social Distancing” and “Six Feet Apart”: An Empirical Review*, BYU 2020 Copyright and Trademark Symposium “Intellectual Property in Times of Crisis,” BYU Copyright Licensing Office, August 20, 2020 (via videoconference)

- Presenter, *Auditing GIs and Trademarks in the Food and Beverages Industry*, Ex Arca Seminar Series, Hidayatullah National Law University, Chhattisgarh, India, August 7, 2020 (via videoconference)
- Presenter, *Pharmaceutical Patents during a Pandemic: Exclusivity v. Morality*, ALSA Forum, Faculty of Law, Universitas Indonesia, Jakarta, Indonesia, August 3, 2020 (via videoconference)
- Presenter, *Trademarking “Covid,” “Covid-19” and “Coronavirus”: An Empirical Review and Considerations of a Larger Pandemic*, 2020 Intellectual Property Scholars Conference, Stanford Law School, Stanford University, California, July 31, 2020 (via videoconference)
- Presenter, *The Role of Intellectual Property in the Innovation Ecosystem*, Public Lecture, Adamas University, School of Law & Justice, Kolkata, India, July 6, 2020 (via videoconference)
- Guest Lecturer, *Traditional Knowledge, Traditional Cultural Expressions, Intangible Culture Heritage, and the Role of Geographical Indications*, XXVI Edition Magister Lvcentinvs. Master in Intellectual Property and Digital Innovation, University of Alicante, Alicante, Spain, May 25, 2020 (via videoconference)
- Keynote, *An Introduction to the Protection of Geographical Indications: International and Comparative Perspectives*, Webinar, Faculty of Law, University of Delhi, Delhi, India, May 22, 2020 (via videoconference)
- Guest Lecturer, *Overlapping IP Rights in the United States*, XXVI Edition Magister Lvcentinvs. Master in Intellectual Property and Digital Innovation, University of Alicante, Alicante, Spain, May 21, 2020 (via videoconference)
- Guest Lecturer, *Trademarks: Challenges and Opportunities in the Time of Covid-19*, LL.M. in Law of Internet Technology, Faculty of Law, Bocconi University, Milan, Italy, May 20, 2020 (via videoconference)
- Keynote, *Intellectual Property and Green Technologies*, Public Lecture, School of Law, Manipal University, Jaipur, India, May 14, 2020 (via videoconference)
- Presenter, *Comparative Legal Analysis and Its Application to IP Scholarship*, IP Faculty Colloquium, School of Law, University of Geneva, Geneva, Switzerland, May 7, 2020 (via videoconference)
- Guest Lecturer, *Protection of Cultural Heritage and the Link with Geographical Indications*, Joint Master Degree in Intellectual Property and New Technologies, Jagiellonian University, World Intellectual Property Organization and the Polish Patent Office, Krakow, Poland, April 29, 2020 (via videoconference)
- Guest Lecturer, *Protection of Plant Varieties and Traditional Knowledge*, Joint Master Degree in Intellectual Property and New Technologies, Jagiellonian University, World Intellectual Property Organization and the Polish Patent Office, Krakow, Poland, April 29, 2020 (via videoconference)
- Presenter, *Intellectual Property and Green Technology*, Celebration for World IP Day “Innovate for a Green Future,” Centre for Intellectual Property Research and Advocacy, Symbiosis Law School, Hyderabad, India, April 26, 2020 (via videoconference)
- Presenter, *Overlapping Copyright and Trademark Protection: More protection and More Fair Use?*, International Intellectual Property Colloquium, Columbia Law School, New York, New York, April 13, 2020 (via videoconference)
- Chair, Panel on *The Ongoing Discussion on Research Methodologies*, “Workshops for IP Teachers and Researchers,” Faculty of Law, Universitas Indonesia, Depok, Indonesia, February 29, 2020
- Chair, Plenary Session on *The Role of Academic Research on Policy Making*, Second IP & Innovation Researchers of Asia Conference, Faculty of Law, Universitas Indonesia, Depok, Indonesia, February 27-29, 2020
- Commentator, *Workshop on Geographical Indications*, Max-Planck Institute for Innovation and Competition, Munich, Germany, February 13-14, 2020
- Chair, Conference “Intellectual Property in the Era of Big Data and Blockchain,” School of Law, University of Geneva, Geneva, Switzerland, February 5, 2020
- Presenter, *The Protection of Non-Traditional Trademarks Under International and Comparative Law With a Focus on Pharmaceuticals and Medical Devices*, IP and Trade Policy Today Seminar Series, World Trade Organization, Geneva, Switzerland, February 3, 2020
- Guest Lecturer, *The Never Ending and Spirited Debated on Geographical Indications*, Master in Intellectual Property Law, Ecole de Droit, Science Po, Paris, France, January 31, 2020
- Guest Lecturer, *The Protection of Geographical Indications and International Trade*, Faculty of Law, Université Panthéon-Assas, Paris, France, January 30, 2020
- Keynote, *Intellectual Property and Access to Medicines*, Conference on “Development of Law, Economics and Health in the Effort to Protect Human Rights,” University 17 Augustus 1945, Semarang, Indonesia, January 14-15, 2020 (via videoconference)
- Chair, Art Law Section co-sponsored by Comparative Law Section, “Comparative Perspectives on Controversial Public Monuments,” 114th AALS Annual Meeting “Pillars of Democracy: Law, Representation, and Knowledge,” Washington D.C., January 2-5, 2020
- Presenter, Art Law Section co-sponsored by Intellectual Property Law Section and Internet Law Section, *Digital Museums: An Overview*, 114th AALS Annual Meeting “Pillars of Democracy: Law, Representation, and Knowledge,” Washington D.C., January 2-5, 2020

- Presenter, *Protection of Fashion Design: Comparative Perspectives*, Public Lecture, Shanghai Intellectual Property International Centre, Tongji University, Shanghai, China PRC, December 12, 2019
- Presenter, *Parallel Imports and Pharmaceutical Products: Comparative Perspectives*, Global Forum on Intellectual Property, Access to Medicines and Innovation, South Centre and Max-Planck Institute for Innovation and Competition, Munich, Germany, December 9-10, 2019
- Commentator, PhD Workshop, UNIGE-Tongji Scholarship Forum, School of Law, University of Geneva, Geneva, Switzerland, December 6, 2019
- Commentator, PhD Workshop, Research Project on “Fairness, Morality and Equality in International and European Intellectual Property Law,” Hanken School of Economics, Helsinki, Finland, December 2, 2019
- Presenter, *Introduction to Trademarks and Geographical Indications*, Asian Law Student Association Series of Guest Speakers Lectures 2019, Faculty of Law, Universitas Indonesia, Jakarta, November 18, 2019
- Presenter, *Building Brands in Unconventional Ways: the Challenges in Protecting Non-Traditional Trademarks*, Public Lecture, Nanyang Business School, Nanyang Technological University, Singapore, November 6, 2019
- Presenter, *International Trade and Intellectual Property*, Public Lecture, Business School, East China University of Political Science and Law, Shanghai, China, October 29, 2019
- Presenter, *Fashion Law: Recent Developments and Comparative Perspectives*, Open Lecture, Koguan School of Law, Shanghai Jiao Tong University, Shanghai, China, October 24, 2019
- Keynote, *IP Protection and Innovation in the Textile and Fashion Industry*, Summit on “The Role of Intellectual Property for a Strong National Economy,” Ankara University in collaboration with the International Chamber of Commerce, Istanbul, Turkey, October 7, 2019
- Chair, Panel on *Property Rights v. Liability Rules*, Conference “Innovation, Justice, and Globalization: A Celebration of J.H. Reichman,” Harvard University Law School, Cambridge, Massachusetts, September 26-27, 2019
- Presenter, *Parallel Trade in Pharmaceutical Products*, Plenary Session, Association for European Policy of Intellectual Property 14<sup>th</sup> Annual Conference “The Future of IP,” ETH Zurich and EPFL, Zurich, Switzerland, September 11-13, 2019
- Presenter, *Comparative Legal Analysis and Other Relevant Legal Scholarship Methodologies*, Seminar on IP Methods for IP Research, Hanken School of Economics, Helsinki, Finland, September 10, 2019
- Presenter, *Do Non Traditional Trademarks Belong to the New Trademark Law?*, 38<sup>th</sup> Annual ATRIP Congress “Recreating Copyright Law, Redesigning Design Law, Resourcing Trademark Law, and Reinventing Patent Law,” Vanderbilt Law School, Nashville, Tennessee, August 25-27, 2019
- Presenter, *IP and Design Protection in the Fashion Industry*, Conference “Design and Intellectual Property in the Digital Age,” Shanghai International College of Intellectual Property, Tongji University, Shanghai, China, July 9, 2019
- Presenter, *Geographical Indications and the Rule of Law*, 16th Asian Law Institute Conference “The Rule of Law and the Role of Law in Asia,” Faculty of Law, National University of Singapore, Singapore, June 11-12, 2019
- Presenter, *Non-Traditional Trademarks: Critical Perspectives*, Seminar “Non-Traditional Trademarks,” Faculty of Law, National University of Singapore, Singapore, May 3, 2019
- Presenter *Marcas Non-Tradicionales*, XI Foro Universitario de Propiedad Intelectual, Universidad Central de Venezuela, Caracas, Venezuela, April 25, 2019 (via videoconference) (in Spanish)
- Panelist, *Multilateral Developments*, 27th Annual Intellectual Property Law & Policy Conference, Fordham University School of Law, New York, April 25-26, 2019
- Presenter, *Geographical Indications and the TRIPS Built-In Agenda: Any Hope for the Future?*, Conference “TRIPS @25,” Texas A&M University School of Law, Fort Worth, Texas, March 30, 2019
- Presenter, *Intellectual Property Exhaustion in the United States: Quo Vadis?*, Panel Presentation “Exhaustion of Intellectual Property Rights,” Institute of Brand & Innovation Law, University College London, London, United Kingdom, March 28, 2019
- Chair and Commentator, Eight “International Intellectual Property Scholars Roundtable,” Florida State University School of Law, Tallahassee, Florida, March 7-8., 2019
- Presenter, *Non-Traditional Trademarks and IP Overlaps: Focus on the Scope of IP Protection*, Conference “3D and Other Non-Traditional Trademarks,” School of Law, University of Geneva, Geneva, Switzerland, February 14, 2019
- Presenter, *The (Negative) Impact of Non-Traditional Trademarks on Competition and Innovation*, Seminar Series, Oxford Intellectual Property Centre, Faculty of Law, University of Oxford, Oxford, United Kingdom, February 11, 2019
- Presenter, *Mutant Rights and the Impact on the Public Domain*, Conference “IP and the Public Domain,” Graduate School of Law, Nagoya University, Nagoya, Japan, February 8-9, 2019
- Panelist, *The Role of Critical Studies in IP Research*, “Workshops for IP Teachers and Researchers,” Ahmad Ibrahim Kulliyah of Laws, International Islamic University Malaysia, Kuala Lumpur, Malaysia, February 2, 2019
- Chair and Commentator, Panel on *Geographical Indication*, “The EU-Singapore Free Trade Agreement,” European Union Chamber of Commerce in Singapore, Singapore, January 24, 2019

- Chair and Organizer, Art Law Section, “*The Use (and Abuse) of Trademarks in Art: Referential Uses, Lazy Art, and Cultural Salience,*,” 113th AALS Annual Meeting “Building Bridges,” New Orleans, Louisiana, January 5, 2019
- Chair and Organizer, Art Law Section co-sponsored by Intellectual Property Law Section, “Art, Cultural Industries, and Intellectual Property: Reflections,” 113th AALS Annual Meeting “Building Bridges,” New Orleans, Louisiana, January 3-6, 2019
- Presenter, *Exhausting Intellectual Property Rights: Comparative Perspectives*, Public Lecture, Shanghai Intellectual Property International Centre, Tongji University, Shanghai, China PRC, December 20, 2018
- Presenter, *WIPO Copyright Treaties for the Digital Age*, Conference “The Challenges of the Telecommunications Industry in the Digital Economy Era through the Perspective of Intellectual Property and Personal Data Protection,” Indonesian Minister of Information and Telecommunications, Yogyakarta, Indonesia, December 13, 2018
- Presenter, *Exhausting Intellectual Property Rights: Critical Perspectives*, Seminar Series on “International Trade and IP,” World Trade Organization, Geneva, Switzerland, December 7, 2018
- Presenter, *The Why and Why-Not of Non-Traditional Trademarks*, Conference “The Protection of Non-Conventional Trademarks,” Ecole de Droit, Science Po, Paris, France, December 4, 2018
- Opening Speaker, *WIPO Treaties for the Digital Age*, Conference “Intellectual Property in the Digital Age,” Intellectual Property Academy of Indonesia & Faculty of Law, Universitas Indonesia, Jakarta, Indonesia, November 22, 2018
- Presenters, *3D Printing and the Challenges to Trademark Law as We know It*, Continuing Legal Education, Intellectual Property Section of the Tarrant County Bar Association, Petroleum Club, Fort Worth, Texas, November 7, 2018
- Presenter, *NAFTA 2.0: What Changes in the Trademarks and GIs Provisions*, 62<sup>nd</sup> Intellectual Property Conference, John Marshall School of Law, Chicago, Illinois, November 2, 2018
- Presenter, *Exhaustion and International Trade: Does It Still Matter?*, Faculty Colloquium Series, Texas A&M University School of Law, Fort worth, Texas, October 31, 2018
- Presenter, *The Challenges of 3D Printing for the Fashion Industry*, Conference “III Jornada Internacional de la Propiedad Intelectual: la Moda en el Siglo XXI,” Universidad de La Sabana, Bogota, Colombia, October 25, 2018 (in Spanish)
- Presenter, *Do Multilateral Intellectual Property Negotiations Still Matter in the Age of Plurilaterals?*, “International Law Weekend: Why International Law Matters,” American Branch of the International Law Association, Fordham University Law School, New York, New York, October 19-20, 2018
- Presenter, *The Theoretical Challenges of Overlapping IP Rights*, 7<sup>th</sup> Works-In-Progress in Trademark Law Conference, American University College of Law, Washington, D.C., September 29-30, 2018
- Panelist, Presentation of the Global Study on Online Privacy, 5<sup>th</sup> Global Congress on Intellectual Property and Public Interest, American University Washington College of Law, Washington D.C., September 27-29, 2018
- Presenter and co-organizer, *American University International Law Review Symposium on IP and Development*, 5<sup>th</sup> Global Congress on Intellectual Property and Public Interest, American University Washington College of Law, Washington D.C., September 27-29, 2018
- Chair, Panel “Does Society Need More Trademarks? Social Returns of Trademarks Under Scrutiny,” 13<sup>th</sup> Annual Conference “IP in Data Driven Economies: New Challenges for Law, Economics and Social Science,” ESMT Berlin, Berlin, Germany, September 5-7, 2018
- Chair and Commentator, Seminar “Understanding Geographical Indications—Berlin Workshop,” Australian National University Centre for European Studies, Berlin, Germany, September 4, 2018
- Presenter, *The Unfairness of Overlapping Rights*, 37<sup>th</sup> Annual ATRIP Congress “Fairness, Morality, and Ordre Public in Intellectual Property,” Hanken School of Economics, Hanken University, Helsinki, Finland, August 5-8, 2018
- Presenter, *IP and Green Technologies and Impact on Climate Change*, Workshop on IP Protection and Competition in New Technology Revolution,” Tongji International IP Forum, Tongji University Faculty of Law, Shanghai, China, August 1, 2018
- Presenter, *The Implications of Protecting Non-Traditional Trademarks for the Validity of Licensing Agreements*, Licensing Executive Society, Singapore Branch, Singapore, June 7, 2018
- Presenter, *Geographical Indications as Tools for Local Governance in the Global Economy*, Seventh “International Intellectual Property Scholars Roundtable,” Duke University Law School, Durham, North Carolina, April 26-27, 2018
- Presenter, *Non-Traditional Trademarks and When is “Distinctiveness” Not “Trademark Distinctiveness”?*, First “IP Scholars Africa Conference,” University of South Africa, Pretoria, South Africa, April 13, 2018
- Panelist, *American Law Institute Restatement of Copyright*, 26<sup>th</sup> Annual Intellectual Property Law & Policy Conference, Fordham University School of Law, New York, April 5-6, 2018
- Presenter, *Copyright Protection in the Revised (CT)TTP*, Seminar “Advanced Copyright Law,” Columbia Law School, New York, New York, April 3, 2018
- Presenter, *Geographical Indications at the Crossroads of Trade, Development and Culture*, IP Speakers Series, Loyola Law School, Los Angeles, April 2, 2018

- Presenter, *Development of IP Law in ASEAN*, Symposium “Development of Intellectual Property Law in Asia,” University of Pennsylvania Asian Law Review, University of Pennsylvania Law School, Philadelphia, March 30, 2018
- Presenter, *Geographical Indications at the Crossroads of Trade and Marketing*, Public Lecture, Centre of International Intellectual Property Studies (CEIPI), University of Strasbourg, Strasbourg, France, February 13, 2018
- Commentator and Participant, Workshop on the “Harmonization of Intellectual Property and Technology Transactions,” Faculty of Law, University of Geneva, Geneva, Switzerland, February 9, 2018
- Presenter, *How to Tie IP, Cultural Heritage, and Economic Development in Southeast Asia*, Conference “Cultural Industries and Intellectual Property in Southeast Asia,” Faculty of Law and Wee Kim Wee Centre, Singapore Management University, February 1-2, 2018
- Keynote, *Intellectual Property and Patents for Medicines*, Conference on “Harmonization on Law, Economics and Health towards Social Justice,” University 17 Augustus 1945, Semarang, Indonesia, January 29-30, 2018
- Presenter, *Is the RCEP so Different than the TTP? The Indirect Influence of the US in International IP Negotiations in Asia*, Intellectual Property Section Panel on “International IP Law in a Post-TPP/TTIP, Post-Brexit World,” 112th AALS Annual Meeting “Access to Justice,” San Diego, California, January 3-7, 2018
- Keynote, *Intellectual Property (IP): its Role in the Global Economy and Development*, Seminar “Intellectual Property is Big News: Regional Seminar for Journalists,” World Intellectual Property Organization, Singapore Office, Singapore, December 11-12, 2017
- Presenter, *3D Printing Technology: Challenges and Opportunities*, Public Lecture, Shanghai Intellectual Property International Centre, Tongji University, Shanghai, China PRC, December 2, 2017
- Presenter, *The International Framework on Enforcement of Intellectual Property*, Seminar “Identification of Products and the Problem of Counterfeiting,” Intellectual Property Academy of Indonesia, Faculty of Law, University of Indonesia, Jakarta, Indonesia, November 7, 2017
- Presenter, *Can Trademark Anti-Dilution Protection Serve the Public Interest?*, 36<sup>th</sup> Annual ATRIP Congress “The Scope and Purpose of Intellectual Property,” Faculty of Law, Victoria University of Wellington, Wellington, New Zealand, October 23-26, 2017
- Chair and co-organizer, Workshop on “Brands and Entrepreneurship: Challenges and Opportunities in the Global Economy,” International Trademark Association, Singapore, September 27, 2017
- Presenter, Book Launch “Geographical Indications at the Crossroads of Trade, Development, and Culture: Focus on Asia-Pacific,” Faculty of Law, National University of Singapore, September 18, 2017
- Presenter, *PPPs and the Governance of Geographical Indications*, 6<sup>th</sup> Works-In-Progress in Trademark Law Conference, American University College of Law, Washington, D.C., September 15, 2017 (via Skype)
- Chair and Organizer, Plenary Panel on Geographical Indications of Origin, Association for European Policy of Intellectual Property, 12<sup>th</sup> Annual Conference “Claims on Area: the Geography-IP Interface,” University of Bordeaux, Bordeaux, France, September 4-6, 2017
- Presenter, *A Different Geographical Approach to IP Exhaustion Rules?*, Association for European Policy of Intellectual Property, 12<sup>th</sup> Annual Conference “Claims on Area: the Geography-IP Interface,” University of Bordeaux, Bordeaux, France, September 4-6, 2017
- Distinguished Guest Speaker, *Managing Intellectual Property*, LL.M. in Intellectual Property, Faculty of Law, Airlangga University, Surabaya, Indonesia, August 23, 2017
- Keynote, *Intellectual Property and the Public Interest(s): One Size Does Not Fit All*, Conference “Symphonizing Intellectual Property and Potential Resources for Public Welfare,” Annual Conference of the Association of Intellectual Property Lecturers of Indonesia, University of Mataram, Lombok, Indonesia, August 20-23, 2017
- Presenter, *Presentation of an Open Access Book: Geographical Indications at the Crossroads of Trade, Development, and Culture Focus on Asia-Pacific*, Seminar, World Trade Organization, Geneva, Switzerland, June 27, 2017
- Presenter, *Are Non Traditional Trademarks Aesthetically Functional?*, Public Lecture, Faculty of Law, City University of London, London, United Kingdom, June 12, 2017
- Presenter, *3D Printing and the Luxury Economy*, Continuing Legal Education, Centre for Commercial Legal Studies, Queen Mary University of London, London, United Kingdom, June 9, 2017
- Presenter, *Geographical Indications of Origin, Economic Development, and Cultural Heritage: Good Match or Mismatch?*, Singapore Management University and Reading University Faculty Exchange Seminar, Faculty of Law, University of Reading, Reading, United Kingdom, June 8, 2017
- Presenter, *Design Protection: Comparing Singapore, the United States, and the European Union*, 25<sup>th</sup> Annual Intellectual Property Law & Policy Conference, Fordham University School of Law, New York, New York, April 19-21, 2017
- Presenter, *Exhaustion and Trade in ASEAN*, Sixth “International Intellectual Property Scholars Roundtable,” NYU School of Law, New York, New York, April 7-8, 2017
- Presenter, *Copyright Protection in the RCEP and TTP*, Seminar “Advanced Copyright Law,” Columbia Law School, New York, New York, April 4, 2017



- Speaker, *Intellectual Property Exhaustion and Parallel Trade*, BookIT Intellectual Property Book Talk Series, IIT Chicago-Kent College of Law, Chicago, Illinois, April 3, 2017
- Speaker, *The Evolution of Trademark and Geographical Indications Protection Post-Stockholm*, Conference “IP and Global Development,” Texas A&M University School of Law, Fort Worth, Texas, March 31-April 1, 2017
- Speaker, *Copyright Reforms in Singapore: What Future for Fair Dealing?*, Conference “Globalizing Fair Use,” American University College of Law, Washington, D.C., March 29, 2017
- Presenter, *The Protection of GIs in Asia-Pacific*, 5<sup>th</sup> Asia Pacific Forum “Challenges and Opportunities for IP Protection,” Kanazawa University, Kanazawa, Japan, March 17-19, 2017
- Chair, Panel on *Intellectual Property and Trade Agreements*, Conference “International Law Weekend—South: The Global Future of International Trade, Human Rights, and Development,” Texas A&M University School of Law, Fort Worth, Texas, March 2-3, 2017
- Presenter, *Comparative Legal Analysis in IP: How to Measure and How to Improve Its Impact in the US?*, 2017 Works-In-Progress in Intellectual Property Colloquium, Boston University Law School, Boston, February 9-10, 2017 (via videoconference)
- Presenter, *Diversity in Intellectual Property*, Faculty Workshop, Faculty of Law, University of Malaya, Kuala Lumpur, Malaysia, January 16, 2017

## SELECTED MEDIA COVERAGE (Past 5 Years)<sup>†</sup>

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- Angelica de Leon, *Fashion World More Ready Now for Metaverse IP Issues*, ASIA IP, May 19, 2022
- Kyle Jahner, *Russian IP Animus Fuels Risk, Uncertainty as Firms Recalibrate*, BLOOMBERG LAW, March 21, 2022
- Hayleigh Boshier, *IPKat Book of the Year Award 2021 Winners!*, THE IPKAT, February 7, 2022
- Chrsi Eggertsen, *America Law Institute Decision Could Make It Harder for Creators to protect Their Work*, BILLBOARD LEGAL, July 20, 2021
- Gregory Glass, *Luxury Brands Answer Consumers’ Demand for Sustainability*, ASIA IP, June 16, 2021
- *Recent Scholarship in Comparative Law*, ASCL NEWS, July 15, 2021
- Redaksi, *Hadirkan Profesor dari Amerika, Prodi Hukum Nusa Putra Siap Gelar Konferensi Internasional*, JOURNALSUKABUMI.COM, June 12, 2021
- *OIPRC Supports IP & Innovation Researchers of Asia (IPIRA) Network 2021 Annual Conference*, UNIVERSITY OF OXFORD NEWS, May 7, 2021
- *Irene Calboli Awarded Fulbright-Hanken Distinguished Chair in Business and Economics*, AMERICAN LAW INSTITUTE NEWS, March 25, 2021
- *Branding Luxury in the Digital World*, BRANDS & NEW, International Trademark Association, March 16, 2021
- Angelica de Leon, *3<sup>rd</sup> IP & Innovation Researchers of Asia (IPIRA) Conference on March 24-27, 2021*, ASIA IP, February 4, 2021
- Camilla Hrdy, *Irene Calboli: Trademarking COVID*, WRITTEN DESCRIPTION, January 27, 2021
- Tim Lince, *Rise of Covid Trademark: Study Reveals “Tsunami of Applications” Related to Pandemic*, WORLD TRADEMARK REVIEW, January 27, 2021
- Hayleigh Boshier, *IPKat Book of the Year Award 2020 Winners!*, THE IPKAT, January 8, 2021
- Angelica de Leon, *Fashion and Intellectual Property: Some Designers Are Sharing, Selling Their Garment Pattern*, ASIA IP, December 14, 2020
- *Getting a Sense of Nontraditional Marks*, BRANDS & NEW, International Trademark Association, January 14, 2020
- *Indonesia Jaring Spesialis Hukum Indikasi Geografis Andal*, HUKUM ONLINE, November 25, 2019
- *Reichman’s Innovative Intellectual Property Scholarship, Stature, Celebrated With Conference at Harvard Law*, DUKE LAW NEWS, October 2, 2019
- *Innovation, Justice and Globalization panel: Property Rights Versus Liability Rules*, THE GLOBAL HERALD, October 17, 2019
- *Seminar—The Protection of Non-Traditional Trademarks*, NATIONAL UNIVERSITY OF SINGAPORE NEWS, May 2, 2019
- Peter Ling, *3D Trademarks and Other Non-Traditional Trademarks—Report on the Joint University of Geneva/INTA Yearly Conference on Intellectual Property*, THE IPKAT, March 1, 2019
- Hayleigh Boshier, *The IPKat Book of the Year 2018 Winners Are ...*, THE IPKAT, January 12, 2019

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<sup>†</sup> Professor Calboli is regularly featured by specialized and general media outlets. She is also featured in numerous posts of Texas A&M School of Law Blog, see <https://blog.law.tamu.edu/blog> (searching for “Irene Calboli”). A full list of media coverage is available upon request.

- Isabella Marquez, *Global Piracy and Its Effect on legal Media Content Consumption*, IP BRIEF, October 14, 2018
- *Intellectual Property protection for Cultural Industries in Southeast Asia*, SMU NEWS, February 14, 2018
- Bae Hyun-Jung, *Intellectual Assets Matter, Samsung-Apple Case Shows It: WIPO*, The Korea Herald, December 13, 2017
- Eka Kurniawan Putra, *Visiting Lecture Prodi Magister Kenotariatan Prof. Irene Calboli "Intellectual Property Protection and Strategies for Business"*, UNIVERSITAS AIRLANGGA NEWS, August 31, 2017

## **FOREIGN LANGUAGES**

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English, Italian, Spanish, and French: Fluent

German: Intermediate/Working Knowledge

Chinese (Mandarin), Finnish: Beginner