

Curriculum Vitae – Kamel Ben Youssef

- Branding consultancy with Sbalchiero and Partners, Vicence, Italy (www.sbalchieropartners.com)
- Design management consultancy
- Teaching marketing, management, strategy and design to students
- Students' profile: Bachelor and Master (1 and 2)
- Responsible for the PPP (Personalized Professional Project) in GEA Department (<http://gea.u-paris10.fr/>)
- Supervising students in their last year studies, when writing their graduation memory (AES Department and CREFOP Department <http://crefop.u-paris10.fr>)
- Teaching strategy (Master Marketing & Communication) at University of Turin, Italy