

Brenda Denise Dorpalen

Professional Experience

- July 2019-Present: **Senior Economist** at the socio-economic analysis and policy evidence team, Historic England (arm length body of the Department of Culture, Media and Sports in the United Kingdom), London, United Kingdom. Job description:
 - *Drafting reports for publication based on research of different topics i.e. social innovations in the heritage sector to foster green growth, a typology of cultural services, the environmental costs of demolishing historic buildings instead of retrofitting them (paper published in Historic England's website), how the historic environment can contribute to the transition to the circular economy and the policies to counteract the barriers to this process, conceptualizing a culture and heritage capital account (paper published in Historic England's website), heritage and inclusive growth (paper submitted for publication).*
 - *Proposing and conducting research on topics in line with the organization's goals and subject to budget management (i.e. the relationship between heritage policies and the creation of green jobs, financial innovations in the heritage sector, heritage and the impact on people's well-being through a WELLBY methodology).*
 - *Coaching and line management responsibilities with two economic analysts.*
 - *Cost-benefit, distributional and environmental analysis of different projects for fundraising opportunities (e.g. technological upgrade of the company, improvements in the organization's website to increase and diversify digital engagement with heritage, lower VAT for historic buildings, regeneration of heritage sites, and so on).*
 - *Modelling work (e.g. forecasting the impact of the Covid-19 crisis on employment, GVA and turnover of the heritage sector and the wider UK economy; estimating the fixed costs of heritage organisations in the UK).*
 - *Contributing to the deployment of a culture and heritage capital account in line with the natural capital account using non-market valuation techniques and piloting tests.*
 - *Delivering internal and external presentations on work produced on the economics of heritage and its intersection with well-being and environmental topics.*
 - *Impact analysis of different policies which were used in Parliament (e.g., employment impact of alternative fiscal policies using input-output tables, estimating the monetary value of the carbon footprint of different policies).*
 - *Leading the development of an innovative choice modelling technique to assess the value of cultural ecosystem services in a heritage site.*
 - *Liaising and fostering collaboration with other organisations.*
 - *Representing the organisation in different consultations on economics of biodiversity (now known as the Dasgupta report, cultural statistics, the approach to human capital in UK's national statistics, and the standard occupational classification).*

- April 2019-July 2019: **Semi-Senior Economist** at the research team, Supervielle Bank, Buenos Aires, Argentina. Main tasks:
 - *Delivering weekly presentations to the finance department on the international and domestic macroeconomic outlook*
 - *Analysing and forecasting macroeconomic variables for Argentina*
 - *Research on international macroeconomic topics*

- February 2016- April 2019: **Young professional** with rotations across different teams, Supervielle Bank, Buenos Aires, Argentina (**on leave for studies between October 2016-April 2019**). Job description:
 - *Forecasting macroeconomic variables.*
 - *Elaboration of reports about the macroeconomic Argentinian context and the financial/ monetary system.*
 - *Collaboration in the design of the annual budget of the retail banking department.*
 - *Learning about strategic areas and the functioning of retail and finance banking through a scheme of rotation in the departments of research, asset management, financial and commercial planning, risks, marketing, asset products, liabilities products and customer segments.*

- September 2018-April 2019: **Economic Analyst (internship)**, Frontier Economics, Madrid, Spain
 - *Quantifying the impact of investments in telecommunications in the achievement of Sustainable Development Goals in Latin American countries for GSMA and IADB.*
 - *Analysing the impact of public investment in the digital sector and its microeconomic and macroeconomic effects for the Department of Digital, Culture, Media and Sports in the UK.*
 - *Deployment of proposals to incentivise a more efficient regulatory framework in the gas infrastructure in Portugal.*
 - *Comparing different European regulatory frameworks of gas infrastructure for the IADB.*
 - *Studying the fintech ecosystem in Spain and elaborating a presentation of the sector.*
 - *Research about financial investments with special focus in open banking and its impact on the bank system.*

- February 2015-January 2016: **Research Assistant** in the Interdisciplinary Institute of Political Economy of Buenos Aires, University of Buenos Aires, Buenos Aires, Argentina. **The project was about the impact of the minimum wage policy and income transfers on women and men 's employment and earnings across regions in Argentina.** Director: Dr. Fernando Groisman
 - *Drafting literature reviews*
 - *Collecting data*
 - *Econometric analysis of household data with Stata*
 - *Drafting reports on research results*
 - *Reviewing literature*
 - *Preparing and delivering presentations on research results.*

- July 2014-January 2015: **Technical Assistant** in Macroeconomics and Development, Economic Commission for Latin America and the Caribbean (ECLAC), United Nations Organization (UN), Buenos Aires, Argentina.
 - *Elaboration of reports assessing and forecasting Argentina's macroeconomic situation*

- *Preparation of internal documents for research projects on different economic topics such as the Dutch disease, the causes of inflation and the effects of fiscal policy on economic growth.*
- *Study of the methodology used by international and public organizations to design socio-economic indicators.*
- *Reviewing literature for research purposes.*
- *Data collection.*

Education

- September 2016- August 2018: Postgraduate studies with double degree from the University of Turin and the University of Paris XIII-Sorbonne Paris City in Economic Policies in the globalization era.
- September 2017-August 2018: **Master in Economic Analysis and Policy, Faculty of Economics and Management, University of Paris XIII and Paris VII-Sorbonne Paris City.** Average:16.5/20. **Mention très bien**
- September 2016-August 2017: **Master in Cooperation, Development and Innovation in the Global Economy, Department of Statistics and Economics, University of Turin.** Average: 29.6/30. **Best student of the cohort.**
- Second semester, 2010-second semester 2015: **Bachelor ´s Degree in Economics (it demands 5.5 years full-time dedication), Faculty of Economics, University of Buenos Aires.** Average: 9.09/ 10. **Graduated with Honor Diploma.**

Teaching experience

- November 2020-present: Invited lecturer on economics of sustainability in the Sustainable Heritage MSc at the **University College London (UCL).**
- March 2021-present: Invited lecturer on heritage and its contribution to inclusive and sustainable development in the World Heritage and Cultural Projects for Development MSc at the **International Training Centre of the International Labor Organization (ITCLO).**
- August 2015-April 2017: **Assistant Professor in the undergraduate course “Argentine Social Structure”, Faculty of Economics, University of Buenos Aires (Resolution N°1930).**

Conferences and Publications

- January 2022: Presentation on heritage capital Valuation at a workshop organized by the Interdisciplinary Network of Heritage and Climate Change at the University of Ljubljana, Slovenia.
- July 2021: Presentation of an authored paper intitled “Combining cultural and post-Keynesian economics: Inequalities in cultural engagement and economic growth” at the **21st Conference on Cultural Economics.**
- March 2021: Heritage and the Economy 2021, **Historic England.**
- January 2021: Dorpalen, Brenda, “Towards better valuation: The Culture and Heritage Capital Approach”, **Historic England.**
- February 2020: Dorpalen, Brenda, Valuing carbon in pre-1919 residential buildings, **Historic England.**
- October 2019: Heritage and the Economy 2019, **Historic England.**

- 12-14 July 2018: Presentation of an authored paper intitled “What are the possibilities that the city of Barcelona becomes a city-common? Some insights regarding the economy of participation” at the **IXX International Conference for the Participation Economy** held at Ljubljana, Slovenia.
- 9-11 November 2017: Presentation of an authored paper intitled “Acquisition or exploitation of competitive advantages as drivers for internationalization of Argentine Companies? The case studies of Techint and Arcor” at the **21st Conference of the Forum for Macroeconomics and Macroeconomics Policies** held at Berlin, Germany.
- 19-23 October 2017: Presentation of an authored paper intitled “Disentangling women´s participation in research and its relation to economic development” at the Festival for New Economic Thinking held at Edinburgh, Scotland.
- 9-11 March 2016: Discussant of a paper in the **Workshop “Gender and Macroeconomics: Current State of Research and Future Directions”** organized by **Levy Economics Institute in cooperation with the Hewlett Foundation** held at New York, United States of America.
- 9-13 November 2015: Presentation of an authored paper “Debates and combats on the effects of the minimum wage policy on women employment”, **X Conference on Social Studies of Economics-The Social Dimension of the Economic Processes and Objects** organized by the Center on Social Studies of Economics, Buenos Aires, Argentina.
- August 2015: Presentation of an authored paper “Debates around the effects of the minimum wage policy on employment: incorporating a gender perspective”, **XII National Conference of Work Studies – Work in its Labyrinth: Old and New Challenges** organized by the Argentine Association of Specialists in Work Studies, Buenos Aires, Argentina
- 22-26 September, 2014: Presentation of an authored paper “The macropolitical and micropolitical dimensions of money” at the **IX Conference on Social Studies of Economics-The social dimension of economic processes and objects**, Buenos Aires, Argentina.

Awards

- October 2012: Second Prize in the category undergraduate students, **Sixth Edition of the Annual Award for Economic Research 2012 Dr. Raúl Prebisch given by the Central Bank of Argentina**, for the authored paper “Growth and Employment as alternatives to inflation targeting. An essay about the role of Central Banks”.

Scholarships

- September 2016-August 2018: **Full “Erasmus Mundus” Scholarship with travel, accommodation and studying expenses covered, from the European Commission to attend the Master on Economic Policies in the Age of Globalization** at the University of Turin and at the University of Paris XIII and Paris VII-Sorbonne Paris City.
- December 2013: **Academic Merit Scholarship** from Santander Río Bank.

Informatics Tools

- Econometric Program R Studio and Stata.
- Microsoft Office (Word, Excel y Power Point)

Languages

- Spanish: mother language

- English: Reading, writing and speaking with fluency. November 2009: **English High Level (A2) - International Baccalaureate**. I have also been working and studying in English.
- French: Reading, writing and speaking, intermediate level. November 2009: **DELF B2 (Diploma in French Language Studies)**. I have also lived in France for one year.
- Italian: Reading, writing and speaking, low/intermediate level. I have also lived in Italy for one year.

Courses

- February 2021-August 2022: **Team Leadership**, Greyseal Academy.
- May 2021-June 2021: **Choice modelling analysis**, Survey Engine.
- February 2020: **An Overview of Behavioral Economics**, University of Westminster.

Memberships

- May 2021-: **Royal Economic Society**.
- April 2021-June 2021: **Association for Cultural Economics International**
- November 2019: **Government Economic Service**