

Thomas MAJD

Head of Department and Research Professor Marketing

Education

2015: PhD in Management Sciences (Marketing) at the University of Paris XIII

"Contribution to the analysis of the explanatory factors of the performance of salesmen in marketing intelligence: outline of a conceptual framework" (very honorable mention with congratulations of the jury) under the direction of Erick Leroux

1998: DEA in Management Sciences (strategy/marketing option) at the I.A.E. of Nancy

Professional experience

2017-Present: Director of the International School of Management and Entrepreneurship in Yaoundé, Cameroon

2017-Present: Director of the Global Business in Management (G.B.M) program of SCBS in Africa

2003-2011: Director of the Marketing Department and Masters in Marketing at Y SCHOOLS Group

1999-present: Co-founder of VISION Ltd.

2014-Present: Co-founder of KUMPUS Ltd.

2013-present: consultant in pedagogy and international development for French and international institutions.

2006-2010: responsible for the tourism program at ESC Troyes

Since 2001: creation of training programs in France and abroad

2003-present: expert in marketing/commercial negotiation and international merchandising for French and international business schools.

Since 2003: marketing expert at the Technopôle de l'Aube.

2001-02: marketing and communication expert at the High College of Economics in Moscow (Russia).

2001-02: marketing and communication expert at the Kazan Institute of Finance and Economics (Russia).

2001-02: member of the Presidential Education Program in Russia.

2001-2002: advisor to the Moselle Chamber of Commerce and Industry